

NEW YORK
PUBLIC
RADIO



**A CENTURY
OF SERVICE**

**THE NEW YORK
CONVERSATION
AND THE
SOUNDSCAPE
OF THE CITY**



**ANNUAL REPORT
FISCAL YEAR 2024**

2024 was a big year for New York Public Radio, as we rang in 100 years of WNYC.

The landmark anniversary of our Centennial affords an opportunity to celebrate a towering legacy of service—of WNYC and the expanded civic asset we have become with the addition of WQXR, Gothamist, WNYC Studios, and The Jerome L. Greene Performance Space. At the same time, it comes during a moment of challenge and uncertainty: a divided nation, continued global turmoil, and ongoing threats to journalism and the arts.

Against this backdrop, the importance of our work rings louder than ever. This threshold moment is both exciting and urgent—calling for creativity, innovation, and determination.

Toward that aim, we are deepening our impact for the years ahead, while doubling down on the essential public services we provide in the present: news, talk, music, and cultural programming that informs and inspires the public, changes policy, leads local and national conversations, and wins awards.

The WNYC app was rebuilt from the ground up, evolving the digital platform to better connect with the next generation of news consumers, and enhancing the local-national-global coverage format that is public media's hallmark.

Our work won numerous industry accolades, including a duPont-Columbia University Award and two Edward R. Murrow Awards.

The newsroom mounted several groundbreaking investigations, including sustained reporting on sexual assault at Rikers Island and other jails, which led to immediate action from lawmakers, city council members, and the Bronx DA.

WQXR reached new audiences by partnering with other NYC cultural institutions on projects including the podcast *If This Hall Could Talk*, with Carnegie Hall; and mounting Classical Kids Fairs in Brooklyn and Queens that brought the joy of classical music to nearly 3,000 participants.

Radiolab's innovative kids' show *Terrestrials* partnered with WNET and PBS Learning Media to make the program available to children and educators with new interactive resources, extending the show's impact.

As we reflect on a century of public service media, we come back to our very first broadcast, and the bold mandate it carried: "to be the voice of New York." A great deal has changed since then, but our ambitions remain the same: lifting up the voices of everyone who calls this region home, and building a platform where the city itself can speak, listen, and be heard.

Thank you for keeping us strong as we step forward into the next 100 years. Your investment in New York Public Radio is an investment in New York City and the tri-state area.



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President and
CEO



Timothy Wilkins
Chair, NYPR
Board of Trustees

From The Archives 100 Years of WNYC



1924
WNYC
Goes On-Air



1932
Amelia Earhart
Welcomed at City
Hall

1937
Dedication of
Greenpoint
Transmitter Site



1940
WNYC American
Music Festival
Launches

1941
WNYC Is First
City Station to
Announce Attack
on Pearl Harbor



1942
Mayor La Guardia's
Talk to the People

1943
WNYC-FM
Goes On-Air



1945
Leonard Bernstein
Conducts the
New York City
Symphony
Orchestra

1948
WNYC FM
Inaugurates FM
Transmitter

WNYC-GOTHAMIST

A CENTURY OF THE NEW YORK CONVERSATION

Over the last century, WNYC has grown from a small, city-owned municipal radio station into a leading producer of fact-based news and information—anchoring the civic life of the region and powering the national conversation. **Today we are the nation's #1 public radio station and one of the most diverse legacy newsrooms in the country.**

WNYC's digital news site Gothamist integrates text and data journalism with audio from WNYC's on-air segments. This unique multi-platform approach helps our journalists reach one of the largest audiences in the region. At a time when there are ever-fewer news outlets and reporters, locally and nationwide, we reached more people with timely, free, and accessible public service journalism. In FY24 we were a leader in coverage of the **April 5 earthquake** that shook the metro area, and the **first to report on the MTA's new congestion pricing plan**, among other impactful work.

A massive investigation into sexual abuse at Rikers Island showed that city officials had ignored decades of detainee abuse by guards and jail staffers, and identified current guards who were accused of rape. In response, city leaders promised new legislation and vowed to hold investigations. Jail officials also reassigned accused guards out of the women's jail. The scope of abuse puts the Rikers scandal in the same category as other large-scale institutional abuse such as USA Gymnastics and Columbia University.

**Bronx District Attorney
Darcel Clark**



WNYC established a new **early-career reporting fellowship on the Community Partnerships desk**, as part of our commitment to fostering the next generation of public media journalists. Our first fellow has produced a powerful body of work, including "Suds and Civics," an innovative project that turned laundromats across the region into hubs for civic dialogue.

In the first long-form feature to be released on **NYC NOW, WNYC's new local news podcast**, reporter Jessica Gould produced a months-long investigation into how the New York City school system works against students with dyslexia.



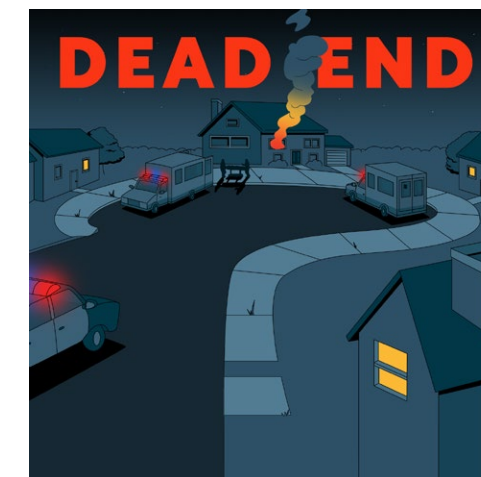
NYC NOW published "**Imminent Danger**," a five-part investigation into an OB/GYN who is still practicing medicine despite repeated accusations of negligence and incompetence.

Within days of an **investigation into citywide "insurance redlining,"** lawmakers vowed to ban property insurers from making decisions based on tenants' sources of income, including Section 8 vouchers. Nine months after publication, state lawmakers passed anti-discrimination laws illegalizing the practice.

Imminent Danger



On June 17, 2024, the **NJ state attorney general indicted George Norcross** for "extorting others through threats and fear of economic and reputational harm." The indictment was significantly advanced by the accountability reporting of Nancy Solomon and the newsroom team—with the findings citing Solomon's groundbreaking podcast *Dead End*.



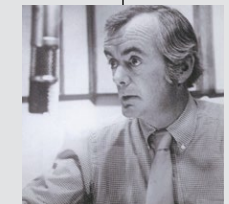
1957
Eleanor Roosevelt is a Disc Jockey for The March of Dimes



1964
WNYC Covers Dr. Martin Luther King, Jr. at City Hall

1966
FM Transmitter Moves to Empire State Building

1967
President Lyndon B. Johnson Signs Public Broadcasting Act



1969
YMCA Honors Congresswoman Chisholm

1971
All Things Considered Airs



1971
Gay Power Roundtable Follows Stonewall Riots

1974
WNYC Marks a Half Century On-Air

1975
WNYC's First On-Air Membership Drive

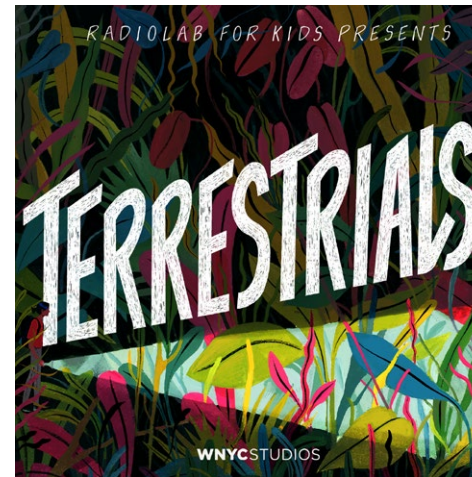
WNYC STUDIOS & NATIONAL PROGRAMMING

EXTRAORDINARY STORYTELLING IN THE PUBLIC INTEREST

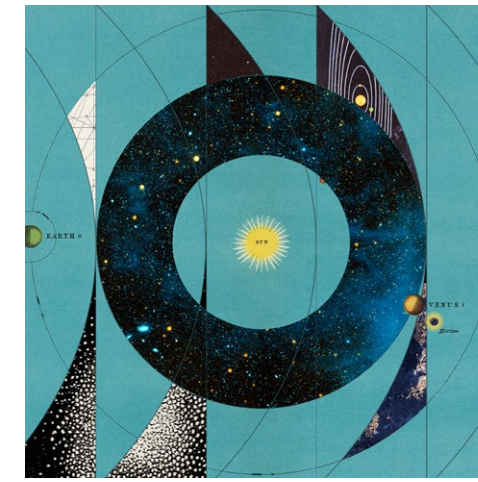
WNYC Studios is home to some of the most groundbreaking and influential podcasts of our time, which also air on public radio stations nationwide. Our shows inspire curiosity and wonder, mount award-winning political investigations, and provide new insight into American history and culture. In FY24 our teams produced **WNYC Centennial segments** that lifted up the voices of Charles Lindbergh, Jack Kerouac, Marian Anderson, Dr. Martin Luther King, Jr., and many others—alongside significant launches and special projects.



Hosted by Kai Wright, *The Plague in the Shadows* explores the early years of HIV in New York City, when the epidemic ravaged some of the most vulnerable communities while the wider nation looked away. This series was the third season of *Blindspot*, our partnership with HISTORY/A&E Networks.



Terrestrials, *Radiolab's* kids' show, is now available on PBS Learning Media. Produced with our partners at WNET, this collaboration includes companion education resources for children and educators, extending the show's impact.



Radiolab made history with its episode "Zoozve," about a strange object orbiting Venus. *Radiolab* and the IAU also mounted a project for listeners to name another quasi moon, drawing nearly 3,000 submissions from more than 90 countries, and demonstrating the show's profound impact in facilitating global engagement with the sciences.



"We Don't Talk About Leonard," a special *On The Media* series in partnership with ProPublica, explored the influence of far-right activist Leonard Leo on the American judiciary. The project won a **duPont-Columbia University Award**, among the highest honors in journalism.

1979
Founding of the WNYC Foundation

SUBJECT: Morning Edition
Morning Edition is a reliable and complete source for listeners. Our judgments are careful and informed. As in other NPR programs, we provide a perspective on the news, through analysis, i

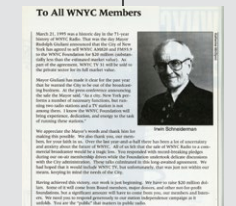
1979
Morning Edition Debuts

1986
FM Transmitter Moves to World Trade Center



1989
On The Line with Brian Lehrer Launches

1990
WNYC Hosts New Sounds Live Concert Series



1995
Mayor Rudolph Giuliani Announces Sale of WNYC

1995
Laura Walker, First Non-Mayoral Appointee Named to run WNYC



1997
WNYC Secures Independence from the City of New York

1998
Kurt Vonnegut Launches "Reporter on the Afterlife"



Celebrating 87 years in 2024, WQXR remains New York City's only all-classical music service, and the most democratic platform that exists for audiences to experience the joy and power of timeless and contemporary composers and performers. We're an essential partner to New York's cultural community, serving as a megaphone to increase access and support the artists who make our city so vibrant. This year we produced a round-the-clock stream of expertly curated music, delighting listeners from New York to Argentina, Korea to California, in addition to many special initiatives:

WQXR's innovative family programming included Classical Kids Fairs in Brooklyn and Queens, welcoming nearly 3,000 people with free live performances, an "instrument petting zoo," and dance and songwriting workshops. WQXR also publishes a bi-weekly newsletter recommending kid-friendly cultural activities in the tri-state area.

Live broadcasts including **Carnegie Hall Live** (carried on more than 120 stations nationwide), and the New York Philharmonic and Metropolitan Opera radio broadcasts, open the doors of New York's unparalleled concert halls to those who aren't able access them directly. This year we expanded to feature even more institutions with *New York in Concert*, a live series that broadcasts music from The Orchestra of St. Luke's, the Chelsea Music Festival, the Morgan Library, and more.

If This Hall Could Talk, a national podcast partnership with Carnegie Hall, explores the history of American music through the history of the iconic venue.

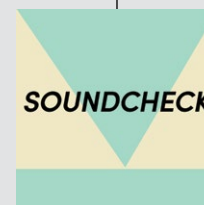
Project Airlift provided free on-air promotion to 28 small, BIPOC-led arts organizations, leveraging WQXR's reach and platforms to support the classical community at all levels, and donating the equivalent of more than \$500,000 of airtime.



2000
Streaming Begins on WNYC.org

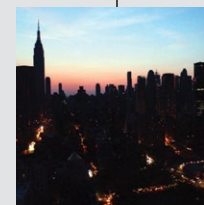
2001
WNYC Archives Established

2001
WNYC's Essential Coverage of World Trade Center Attack



2002
Soundcheck Premieres

2002
Radiolab Launches



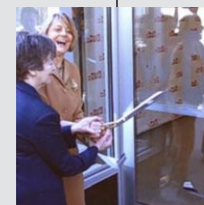
2003
WNYC's Essential Coverage of NYC Blackout

2005
On the Media, WNYC's First Podcast, Launches



2007
Radio Rookies Honored at White House

2008
First Broadcast from 160 Varick Street



2009
WQXR Joins NYPR

THE JEROME L. GREENE PERFORMANCE SPACE

PUTTING THE PUBLIC IN PUBLIC MEDIA

The Greene Space brings New York Public Radio from the airwaves to the stage, and to audiences around the world through free live video broadcasts and multiple digital channels. It serves as a public forum for local news and culture, and animates our work with the magic of the live encounter, hosting events like a **poetry showcase with Morning Edition Host Michael Hill**, which featured longtime local WNYC contributors, to eye-opening artist residencies.



Michael Hill

Three artists-in-residence leveraged The Greene Space's platforms and programmatic resources to mount community-driven events. **The Mash-Up Americans** explored the breadth of multicultural America with panels, a cultural food market, and a book festival. **Kia LaBeija** explored the **past, present, and future of the HIV epidemic**—including a theater work about the CDC hearing that included women in the definitions of AIDS. **Toshi Reagon** produced discussions, performances, and panels on the lessons we can learn about climate change, racism, wealth inequality, and growing violence from **Octavia Butler's Parable of the Sower**.



Valerie Reyes-Jimenez in Kia LaBeija's Photography Exhibition

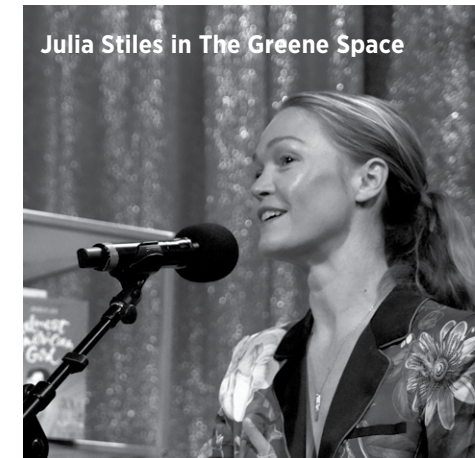


"Radiolab LIVE: How to Save a Life," hosted by Latif Nasser, combined testimony from ER doctor and *Radiolab* contributor Avir Mitra, survivors of cardiac arrest and their saviors, and live CPR demonstrations from the American Red Cross, in a riveting and potentially life-saving evening.

WNYC partnered with **BBC Newshour** to host a live conversation on immigration and the migrant experience, featuring **Newshour Host Nuala McGovern**, BBC Assistant Editor Heba Ayoub, and WNYC Reporter Arun Venugopal.



Nuala McGovern



Julia Stiles in The Greene Space

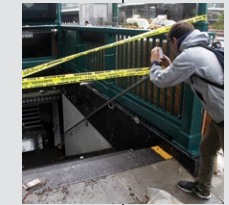


Toshi Reagon



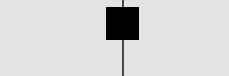
2009
The Jerome L. Greene Performance Space Opens

2011
NJPR Stations Expand NYPR Signal Reach



2012
WNYC Transmitter Park Opens in Greenpoint

2012
WNYC's Essential Coverage of Hurricane Sandy



2015
WNYC Studios Launches

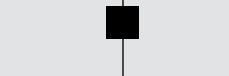


2018
Gothamist Joins NYPR



2020
Remote Broadcasting Due to COVID

2022
WNYC 9/11 Tapes Added to National Sound Registry



2023
LaFontaine E. Oliver joins as President and CEO



2024
WNYC Centennial

AWARDS

NEW YORK PRESS CLUB AWARDS

NYC NOW

“Imminent Danger: One Doctor and a Trail of Injured Women,” Karen Shakerdge, Christopher Werth, Ave Carrillo, Jared Paul, Ethan Corey [Podcast — NYC Metro]

DUPONT-COLUMBIA UNIVERSITY AWARDS

On the Media

“We Don’t Talk About Leonard,” WNYC in partnership with ProPublica

EDWARD R. MURROW AWARDS

NYC NOW

“Imminent Danger: One Doctor and a Trail of Injured Women,” Karen Shakerdge, Christopher Werth, Ave Carrillo, Jared Paul, Ethan Corey [Best Large Market Podcast, Regional Awards]

The New Yorker Radio Hour

“Radio Ukraine” [Feature Reporting]

EDUCATION WRITERS ASSOCIATION AWARDS

WNYC/Gothamist

“An NYC Student’s Yearslong Struggle to Get Proper Instruction for Dyslexia,” Ave Carrillo, Christopher Werth, Stephen Rex Brown, Clayton Guse, Jessica Gould, Gina Vosti [Best Podcast]

BLACK PODCASTING AWARDS

Every Voice with Terrance McKnight

[Best Music Podcast]

Every Voice with Terrance McKnight

[Best Arts Podcast]

AMERICAN BAR ASSOCIATION SILVER GAVEL AWARDS

On the Media/ProPublica

“We Don’t Talk About Leonard,” [Honorable Mention]

2024 AAAS KAVLI SCIENCE JOURNALISM AWARDS

Radiolab

“The Intertitium” [Audio, Silver]

THE WEBBY AWARDS

Radiolab

[Podcast — Science & Education, People’s Voice winner]

Every Voice with Terrance McKnight

[Podcast honoree — Diversity, Equity, and Inclusion]

NEW YORK FESTIVALS RADIO AWARDS

Embrace Everything — The World of Gustav Mahler

Aaron Cohen [Gold Award]

Embrace Everything — The World of Gustav Mahler

Mahler & the Maestro, Aaron Cohen [Silver Award]

FRONT PAGE AWARDS – THE NEWSWOMEN’S CLUB OF NEW YORK

On the Media

“The Divided Dial,” Katya Rogers, Katie Thornton, Jennifer Munson [Investigative Reporting]

NYC NOW

“Imminent Danger: One Doctor and a Trail of Injured Women,” [Investigative Reporting]

NEW YORK FOOD POLICY CENTER MEDIA AWARDS

Gothamist

[Media Award in Food Reporting]

MIRROR AWARDS

On the Media

“The Fog of War Shrouds a Devastating Conflict,” Brooke Gladstone [Special Topic: Best Story on Media Coverage of the Israeli-Hamas Conflict]

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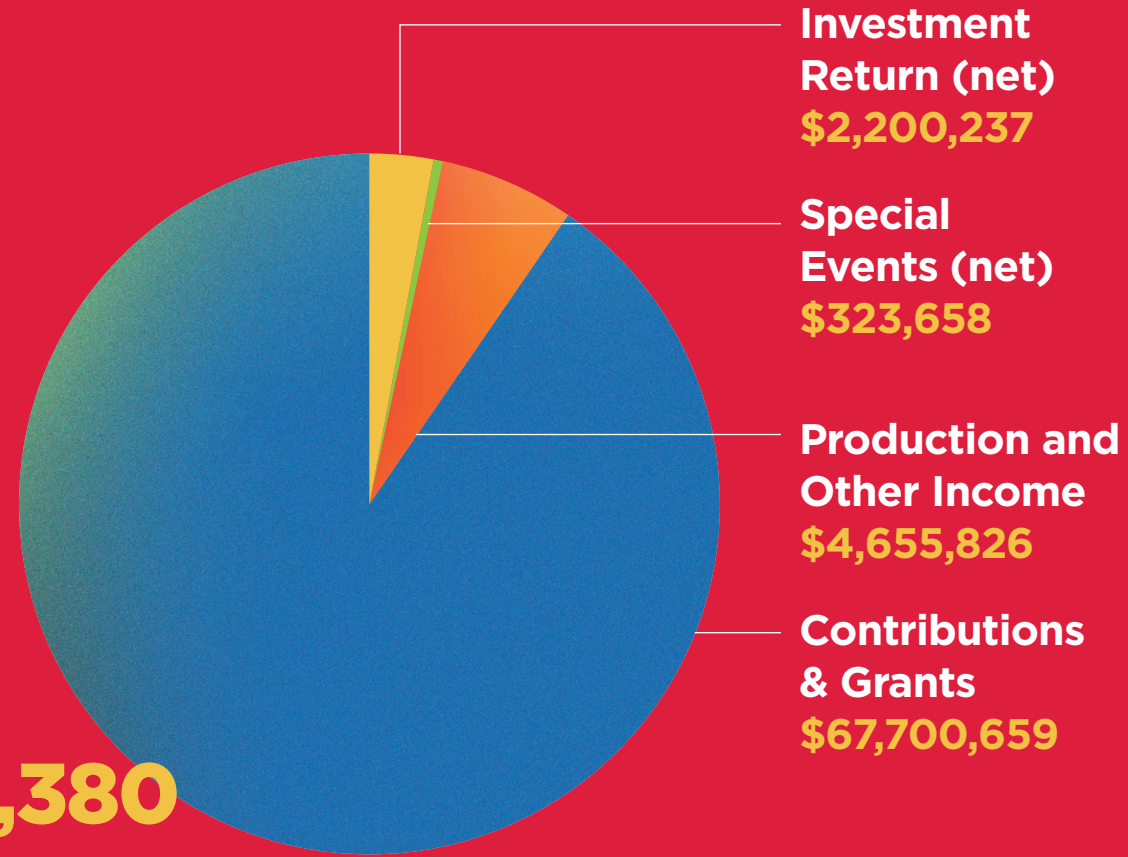
Emily Tow

Executive Director
The Tow Foundation

For a complete list of individuals and institutions who supported our work in Fiscal Year 2024, please visit nypublicradio.org/impact

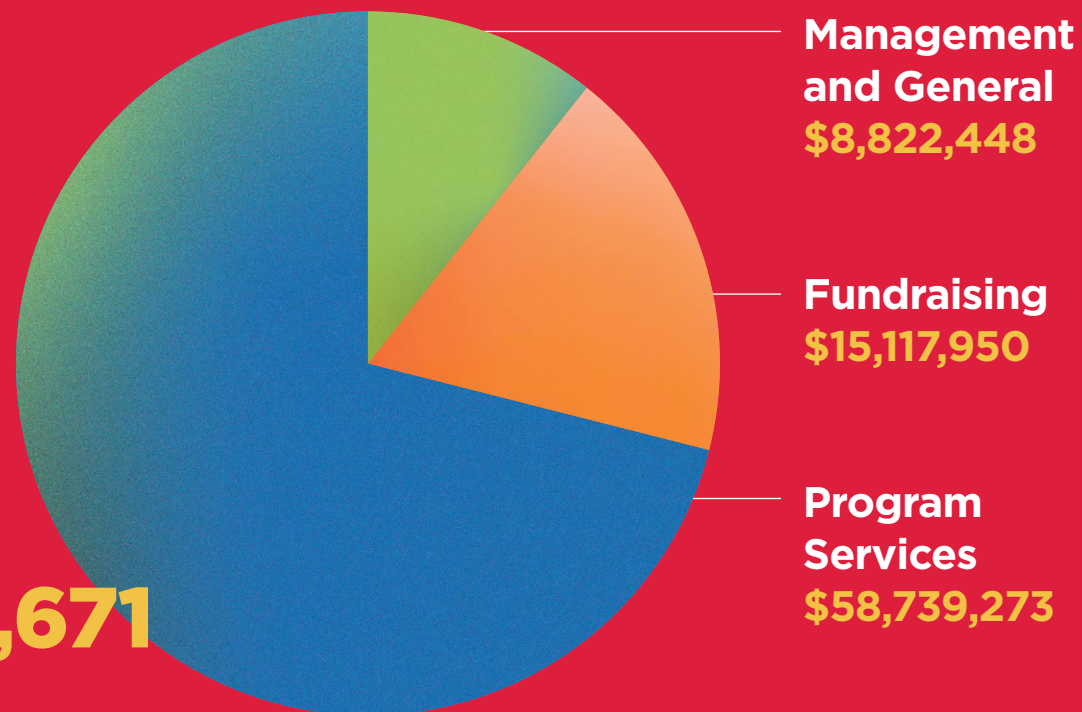
FINANCIALS

FY24 TOTAL OPERATING SUPPORT AND REVENUE



TOTAL
\$74,880,380

FY24 TOTAL OPERATING EXPENSES



TOTAL
\$82,679,671

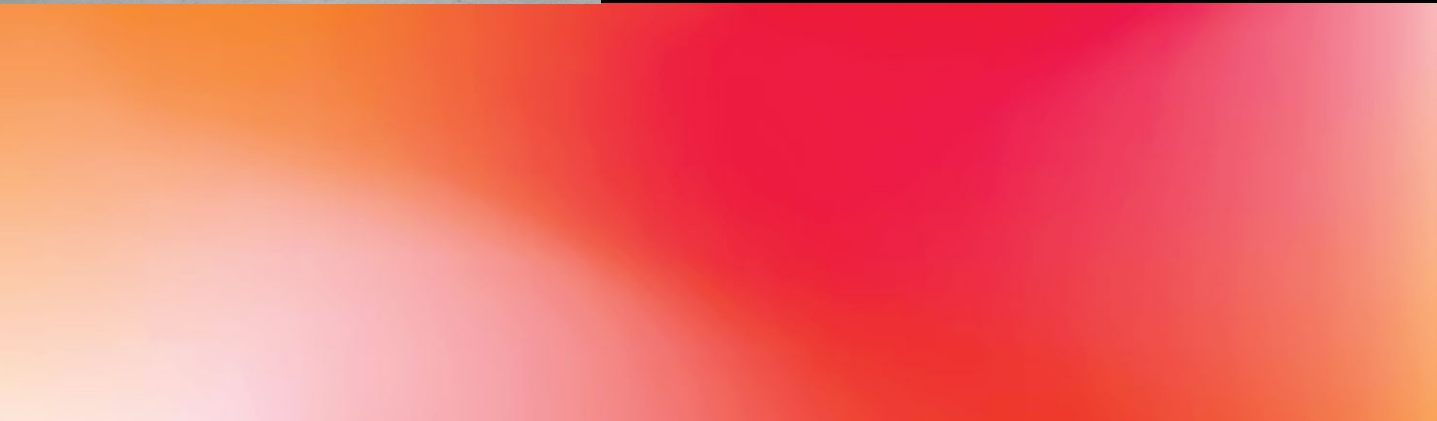
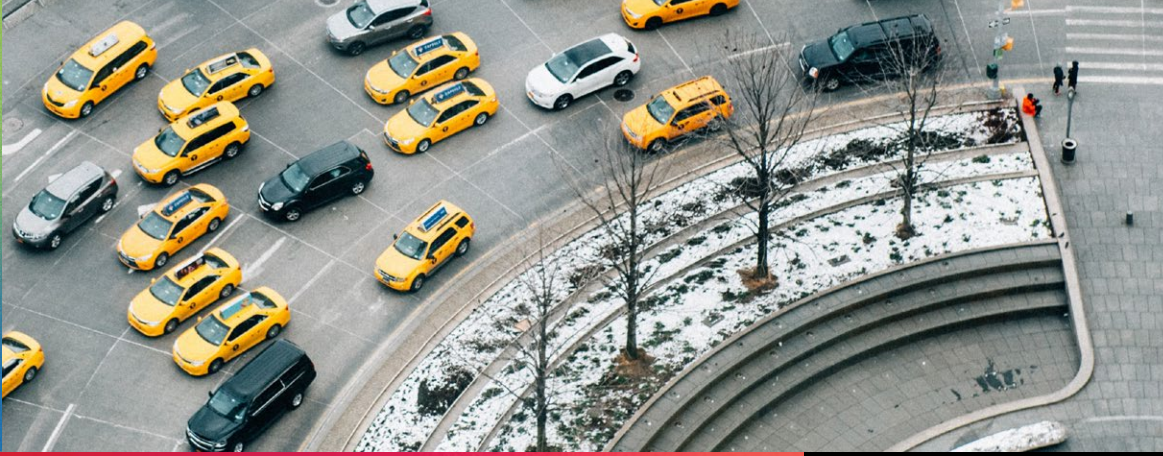
To view New York Public Radio's Fiscal Year 2024 Financial Statements, please visit nypublicradio.org/financials



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OPEN TO ALL.

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Please join us to keep public media strong, vibrant, and accessible as we step forward into our next century. An investment in New York Public Radio is an investment in New York City and the tri-state area.



NEW YORK
PUBLIC
RADIO

100
YEARS
WNYC

Gothamist

WQXR ::

NJPR

THE
GREENE
SPACE

WNYC
STUDIOS