

BREAKING NEWS CONSUMER'S HANDBOOK

ISRAEL/GAZA EDITION (accessible version)

By [On the Media](#)

1. Headlines are obscured by the fog of war.

Don't swallow them without chewing. Even the best news outlets will blow it.

2. Avoid the obvious spreaders of hogwash by noting these red flags:

- Incessant posts...
- That lean into emotionally charged content...
- That provide no link to the original source...
- And use the language of breaking news, without being affiliated with a news outlet.

3. Check the attribution and be careful of the sources you're pulling from.

Never repost screenshots - they are easily faked.

4. Know your platforms:

- Telegram is a rich source of videos, photos in this conflict.
- Instagram is heavily used in Gaza and the West Bank.
- X is mostly just an aggregator of material posted elsewhere.

5. Photos and videos of war victims are almost never staged by “crisis actors.”

Though disinfo accounts often pass off old, unrelated war images as new, they're rarely fake.

6. Learn about the easily accessible tools you can use to assist verification.

But even the pros get fooled. This work isn't easy, but it's important.

7. The information pool has never been so polluted, don't make it worse.

Pause before you post. What you do matters.

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