

An aerial photograph of the New York City skyline, featuring numerous skyscrapers and the Chrysler Building. The image is slightly faded to allow the text to stand out.

NEW YORK PUBLIC RADIO

You Heard It Here

BAY 3233

ON-AIR

OUR MISSION

20:26:55

On Air: All

ROOTED IN NEW YORK, BUT THE WORLD IS LISTENING

New York Public Radio produces award-winning enterprise journalism, nurtures today's most creative talent and creates innovative products that bring the best of public radio to listeners everywhere. Each month in Fiscal Year 2014, an audience of 14.2 million turned to New York Public Radio to stay up on the news, discover a new favorite song and join a conversation in which all voices matter. An independent and innovative nonprofit, New York Public Radio is both a global leader in audio content creation and the largest public radio station group in the nation.



NYPR'S MISSION STATEMENT

*To make the mind more curious, the heart more open and
the spirit more joyful through excellent audio programming
that is deeply rooted in New York.*





A LETTER FROM OUR BOARD CHAIR AND PRESIDENT AND CEO

A LETTER FROM OUR BOARD CHAIR AND PRESIDENT AND CEO

To Our Loyal Listeners and Supporters,

When you think of the really compelling news stories, the best conversations and the most intriguing music you've ever heard, chances are **you heard it here** — on the stations, through the apps and in the programming produced by New York Public Radio. Thank you for listening and being a part of our community.

More and more people, like you, are turning to audio sources for news and entertainment, and that means our mission of service has never been more important. Our commitment to being the best source for independent news, the place for the exploration of curious ideas and the center of a vibrant community is unwavering — and we have never been prouder to serve you.

This past year, we continued to invest our time, energy and resources in digital innovation, much-needed journalism, and new and compelling content to meet your needs. Thanks to your support, we accomplished some incredible things.

WNYC launched a new app with the Discover feature, allowing you to create custom playlists and discover new shows. We are grateful to The Jerome L. Greene Foundation for supporting Discover and our continued digital innovation with a \$10 million grant.

The WNYC newsroom distinguished itself with enterprise journalism, crowd-sourced projects, and innovation in data news that examined issues related to government accountability, the resiliency of our region, economic inequality, health and education.

WNYC continued to invest in national programs like *The Takeaway*, *Studio 360* and *On The Media*. We also launched a new slate of podcasts including *Death, Sex + Money* and *The Sporkful*; introduced the 24/7 streaming music service *The Jonathan Channel*; took *Radiolab* on a 21-city tour; and partnered with BAM (the Brooklyn Academy of Music) to produce *RadioLoveFest*, a five-day festival of public radio programs live in Brooklyn.

WQXR produced innovative festivals celebrating Mozart, Verdi, Strauss and Wagner. We also launched a drive to collect musical instruments from you for donation to music education programs in New York City.

The Jerome L. Greene Space recorded and produced live dramatic readings of all 10 plays in *August Wilson's American Century Cycle*, preserving an American treasure for all of us.

In the pages that follow, we are pleased to share our Fiscal Year 2014 achievements with you. These are just some examples of the powerful news, compelling human stories and music you heard here in Fiscal Year 2014. Thank you for supporting our mission.



A handwritten signature in black ink that reads "Cynthia King Vance".

Cynthia King Vance
Chair of the Board of Trustees



A handwritten signature in black ink that reads "Laura R. Walker".

Laura R. Walker
President and CEO



LEADERSHIP

BOARD OF TRUSTEES

Cynthia King Vance, *Chair*

Advanced Strategies LLC

John S. Rose, *Vice Chair*

Senior Partner and Managing Director,
The Boston Consulting Group

Susan Rebell Solomon, *Vice Chair*

Retired Partner, Mercer Management
Consulting

Mayo Stuntz, *Vice Chair*

Member, Pilot Group

Howard S. Stein, *Treasurer*

Retired Managing Director, Global
Corporate and Investment Bank,
Citigroup

Alan G. Weiler, *Secretary*

Principal, Weiler Arnow Management
Co., Inc.

Laura R. Walker,

President and CEO
New York Public Radio

Jean B. Angell

Retired Partner and Member, Private
Client Service Group, Bryan Cave

Tom A. Bernstein

President and Co-Founder, Chelsea Piers

John Borthwick

CEO and President, betaworks

David R. Caplan

Dean and Vice Chair, City Year New York
Retired Apparel and Textile Executive

Judith M. Carson

Arts Educator

Charles M. Diker

Managing Partner,
Diker Management, LLC

Tom Finkelpearl, *ex officio*

Commissioner, New York City
Department of Cultural Affairs

Martha J. Fleischman

President, Kennedy Galleries, Inc.

Loretta Brennan Glucksman

Philanthropist

Alan Jenkins

Executive Director,
The Opportunity Agenda

Alexander Kaplen

Executive, Time Warner President of
The Kaplen Brothers Fund

Anton J. Levy

Managing Director, General Atlantic LLC

Joanne Banks Matthews

Philanthropist

Bethany Millard

Philanthropist

Richard A. Pace

Retired Executive Vice President,
Bank of New York Mellon

Ellen Polaner

Jonelle Procope

President and CEO, Apollo Theater

Jon W. Rotenstreich

Managing Partner, Rotenstreich
Family Partners

Joshua Sapan

President and CEO, AMC Networks

Herb Scannell

President,
BBC Worldwide North America

Lauren Seikaly

Theater Producer, Writer, and Actress

Peter Shapiro

Founder, Brooklyn Bowl,
Lockn' Music Festival;
Publisher, Relix magazine; Owner,
Capitol Theatre

Peter Tague

Vice Chairmen and Co-Head, Mergers &
Acquisitions, Global Banking, Citigroup

Nicki Newman Tanner

Oral historian; speaker and writer on
women's philanthropy

Andrea L. Taylor

Keith Thomas

Wilma S. Tisch

Bradley A. Whitman

Vice Chairman, Financial Institutions
Group, Morgan Stanley

Frank D. Yeary

Executive Chairman, CamberView

HONORARY BOARD

Peter H. Darrow

Senior Counsel, Cleary Gottlieb Steen &
Hamilton, LLP

Eduardo G. Mestre

Senior Advisor, EVERCORE

Lulu C. Wang

CEO, Tupelo Capital Management, LLC

SENIOR STAFF

Laura Walker

President and CEO

Dean Cappello

Executive Vice President and Chief
Content Officer for WNYC

Thomas Hjelm

Executive Vice President and Chief
Digital Officer

Margaret Pomeroy Hunt

Senior Vice President and
Chief Development Officer

Rachna Karrol

Vice President, Human Resources and
Organizational Effectiveness

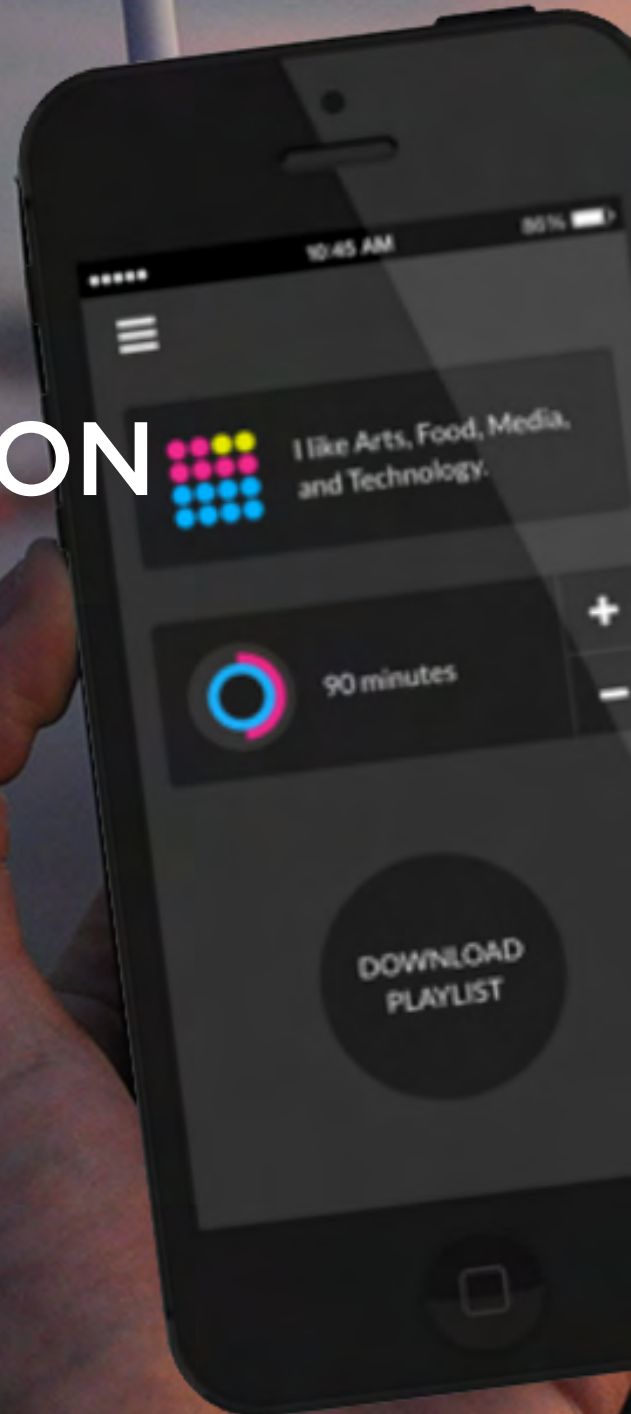
Graham Parker

General Manager of WQXR
and Vice President of NYPR

Michele Rusnak

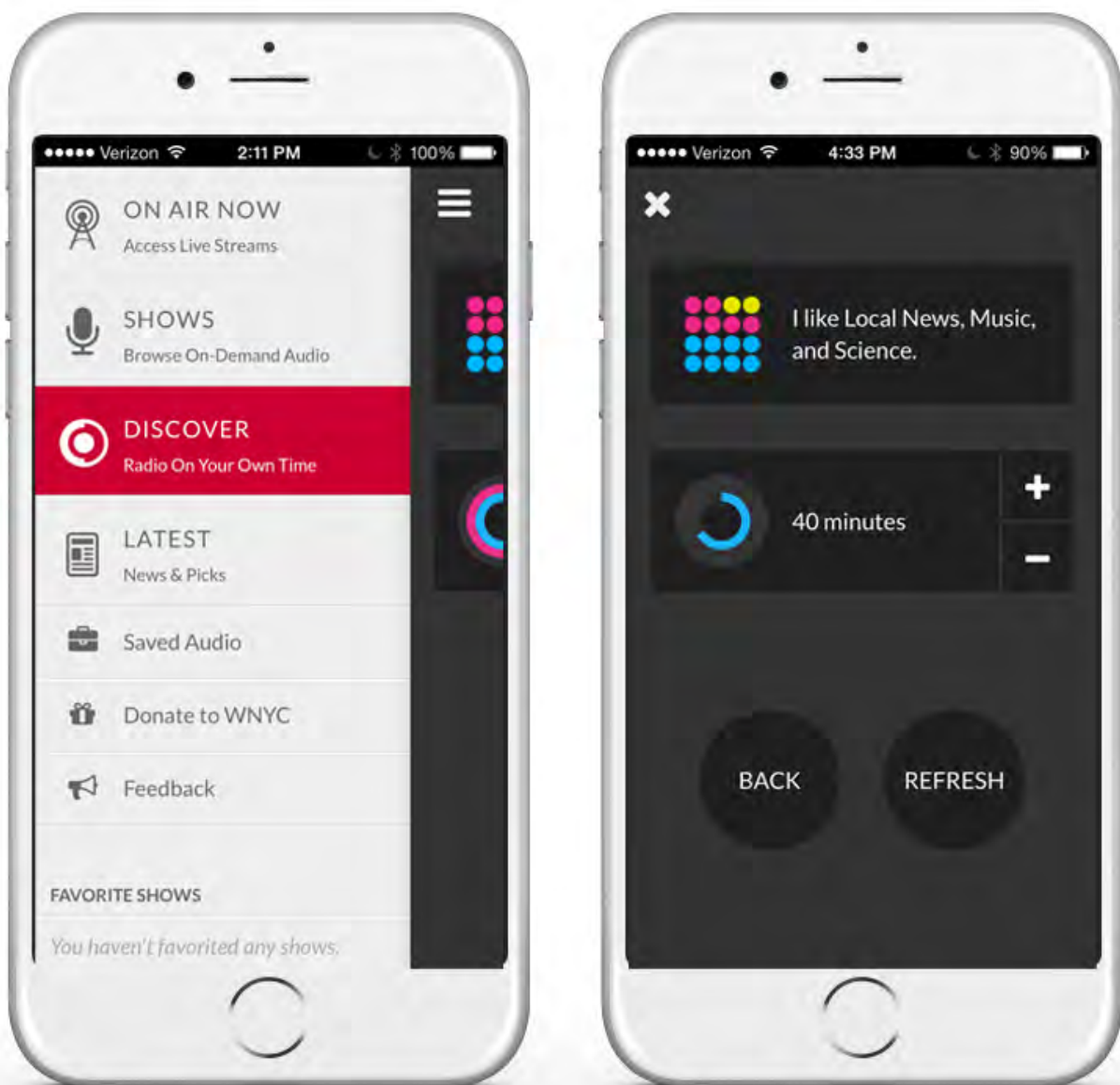
Chief Financial Officer
and Vice President of
Finance, Administration
and Business Affairs

INNOVATION



Discovering Radio On Your Own Time

In March 2014, New York Public Radio released a new version of the WNYC app, which was quickly named one of the iPhone App Store's "Best New Apps" and won an award from the Society for News Design as one of 2013's Best-Designed News Sites and Apps. In addition to the live streams of WNYC's broadcast stations and a browsable index of shows and segments, the app introduced a novel on-demand audio feature called "Discover," which merges smart technology with editorial curation. Once a user provides parameters such as topic preferences and listening time, Discover serves up a personalized playlist culled from a deep reservoir of content produced by WNYC; by other public radio producers, including NPR, APM and PRI; and by producers such as *The New Yorker* and Slate. Total WNYC app sessions increased by 64% year over year.





Supporting Innovation — The Jerome L. Greene Foundation: Concurrent with the launch of WNYC's Discover app feature, New York Public Radio announced a record-setting grant of \$10 million from The Jerome L. Greene Foundation. The gift, the largest ever made to a public radio station, was awarded to support the company's digital innovation. A portion of the grant also ensures continued accessible ticket pricing at The Jerome L. Greene Performance Space.

New York Public Radio's Digital Task Force provides support and guidance on the organization's digital strategy and brings together leaders in technology and media. **Task Force Members:**

John Borthwick*, *Co-Chair*

CEO and President
betaworks

Anton Levy*, *Co-Chair*

Managing Director
General Atlantic LLC

Kevin Conroy

President of Digital and
Enterprise Development
Univision Communications

Thomas Hjelm

Executive Vice President
and Chief Digital Officer
New York Public Radio

John Lambros

Managing Director,
Head of Digital Media Banking
GCA Savvian Advisors

Geraldine Laybourne

Founder
Oxygen Media

Howard Morgan

Founding Partner
First Round Capital

Jon Miller

Co-Founder
Fuel Media Capital

Michelle Peluso

Chief Executive Officer
Gilt

John Rose*

Senior Partner and Managing Director
The Boston Consulting Group

Jim Rossman

Special Advisor
General Atlantic

Joshua Sapan*

President and CEO
AMC Networks

Ann Misiaszek Sarnoff

Chief Operating Officer
BBC Worldwide Americas

Herb Scannell*

President
BBC Worldwide North America

Lisa Shalett

Head of Brand Marketing and Digital Strategy
Goldman Sachs

Mayo Stuntz*

Member
Pilot Group

Cynthia King Vance*

Chair
New York Public Radio Board of Trustees

Laura Walker*

President and CEO
New York Public Radio

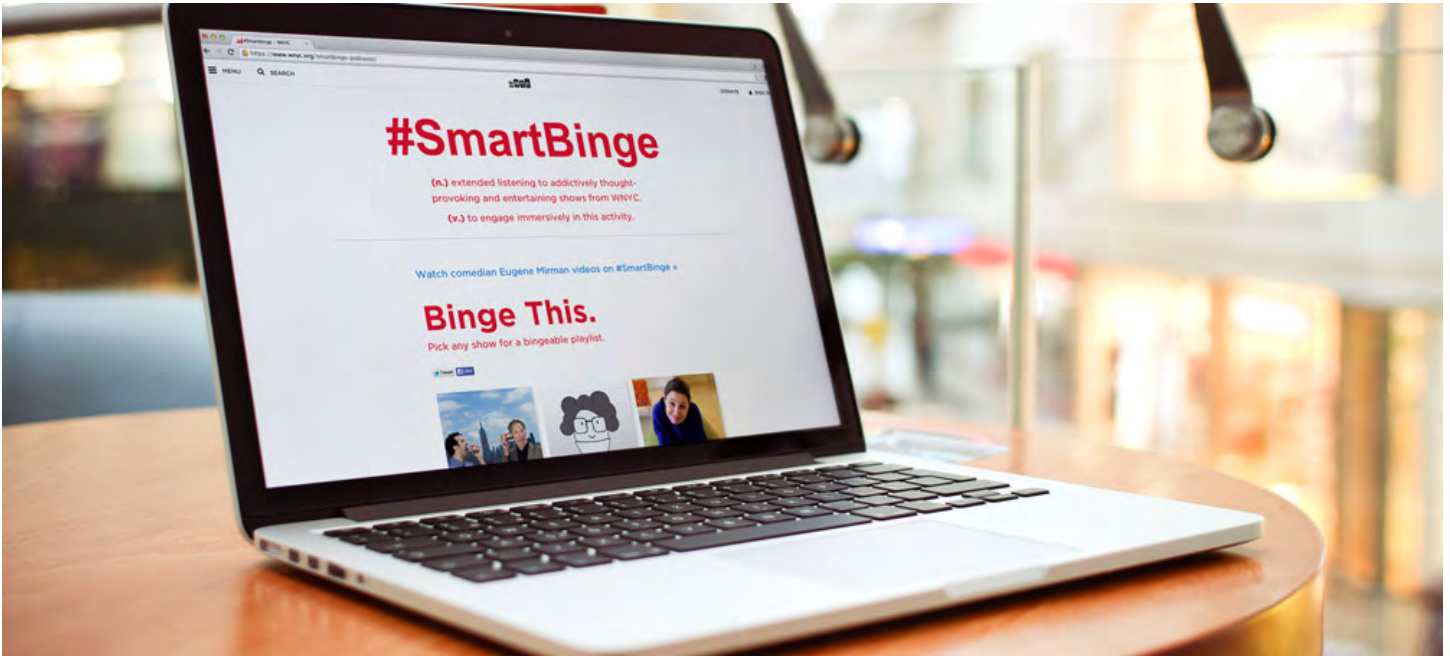
Frank Yeary*

Executive Chairman
CamberView

*New York Public Radio Board of Trustees

Listening Nonstop

Playing off the cultural trend of binge-watching TV shows, WNYC launched a two-week campaign in June 2014 to encourage “binge-listening” of WNYC’s smart content. The SmartBinge campaign corresponded with surges in web sessions and on-demand listening for WNYC shows and podcasts.



WNYC’s daily e-newsletter **Morning Brief** launched in Fiscal Year 2014. It offers the day’s top headlines, the finest features across WNYC’s lineup of shows, relevant archival pieces, weather and great music from *Soundcheck* and WQXR. [Sign up here.](#)

NEW PODCASTS

Talking More About the Things We Think About Often

This year, WNYC launched several new content initiatives by partnering with emerging talent in the marketplace and by cultivating ideas from its in-house talent. WNYC's politics reporter Anna Sale, for example, now hosts and produces *Death, Sex + Money*, an intimate, person-to-person show about the big questions and the hard choices that are often left out of polite conversation. *Death, Sex + Money* launched in May, and a segment from its premiere episode was picked up by *This American Life*. That episode of *This American Life* and *Death, Sex + Money* topped the iTunes charts that week. [Listen here.](#)



SOME OF THE OTHER NEW CONTENT INITIATIVES LAUNCHED BY WNYC IN FISCAL YEAR 2014:



The Jonathan Channel — a 24/7 streaming music channel inspired by host Jonathan Schwartz and the American songbook. [Listen here.](#)



The Longest Shortest Time — a parenting podcast for new parents dealing with the good, the bad and the ugly of everything that comes with having a baby. WNYC now co-produces the podcast with Hillary Frank, who created it. [Listen here.](#)



The Sporkful — a podcast dedicated to eating rather than food. WNYC now co-produces the podcast with Dan Pashman, who created it. [Listen here.](#)



WNYC's *New Tech City*, which launched in Fiscal Year 2013, is one of the few tech podcasts hosted by a woman. Host Manoush Zomorodi was honored with a 2014 Alliance for Women in Media Foundation Gracie Award for outstanding host. This year, *New Tech City* was consistently one of the top tech podcasts on iTunes.



WNYC

Illuminating Big Issues, Telling Human Stories



NEW YORKERS CAST SMARTER VOTES

After 12 years of Michael Bloomberg at the helm, New Yorkers knew the 2013 elections would determine not only their next mayor, but the future direction of the city. Listeners wanted smart, unbiased coverage of what was on their ballots, and they turned to WNYC for all the information they needed to go into the voting booth confident in their choices. The WNYC newsroom produced [“Day in the Life” profiles](#) of every mayoral candidate. *The Brian Lehrer Show* was the place for candidates to go to speak directly with constituents. Online audiences followed the candidates’ progress on the campaign trail through the Data News team’s [Mayor Tracker](#). And when polls closed, voters turned to WNYC.org for real-time [returns](#) and demographic breakdowns by district for the primaries and the general election.



ON TRACK WITH CHRISTIE

WNYC/New Jersey Public Radio launched the [Christie Tracker](#) to keep pace with and fully cover the Chris Christie administration. With original reporting from New Jersey Public Radio’s Matt Katz, the tracker digs deep into the issues and concerns that affect the citizens of New Jersey. The Christie Tracker delivered responsible, up-to-the-minute news on the George Washington Bridge / Port Authority story and is following the more-frequent trips to Iowa as 2016 approaches. It will continue leading the coverage of New Jersey’s governor with features, blog posts and tweets.



LIFE IN THE MIDDLE

Paul Bhola moved to the Bronx from Guyana in 1982 with nothing but a degree from a technical school back home. He’s now a maintenance supervisor for the MTA; owns a \$200,000 house; works Christmas and New Year’s; and lives in the neighborhood of Wakefield, where the median household income is \$51,223 — right in the middle of household income figures for New York City, according to the U.S. Census Bureau. Bhola spoke to WNYC about the sacrifices he’s made to live a middle-class life, and his story is recorded in the WNYC newsroom’s series [Life in the Middle](#). It profiles the struggles and joys of families in all five boroughs who live middle-class lives in a city whose income disparity is only increasing.



EDUCATING ON THE EDGE

At West Brooklyn Community High School, anywhere between 45% and 65% of eligible students earn a diploma within six years. But to hear it from students like [Paula Dinh](#), the dropout crisis is not an abstract policy problem. It's a matter of survival. As part of the newsroom's *Educating on the Edge* series, in partnership with WNYC's *Radio Rookies*, Paula was just one of a handful of students giving listeners regular check-ins as she followed through on her goal to walk off the stage with a diploma on Graduation Day.



THE SANDY RECOVERY ISN'T OVER, AND NEITHER IS OUR COVERAGE

Until all the victims of Superstorm Sandy are back in their homes, the politicians, government agencies and private firms charged with executing the recovery effort will continue to be held accountable by residents of New York and New Jersey. The hunger for updates, profiles and images is still strong, and WNYC has remained committed to providing that coverage. For the one-year anniversary, the newsroom released [a series of features](#) focused on life after the storm and produced a one-hour special incorporating original reporting and interviews from when Sandy hit. The news team received several awards for its Sandy-related coverage (see Awards on [page 37](#)). The Citizens Housing & Planning Council also honored WNYC with its Insight Award for its continuing coverage of Sandy and its service to New York.



911, WHAT'S YOUR EMERGENCY?

On the morning of October 12, 2013, the nuns of St. Joseph Hill Convent on Staten Island placed three 911 calls to report a fire. One of the nuns had to jump out a window, and she broke three vertebrae. Our audience could [follow along online](#) with a Data News piece that featured the actual calls between the nuns and the operators and dispatchers trying to respond. This belonged to a series of reports, some in partnership with WNBC-TV, that provided detailed, concrete examples of some of the larger problems with the city's 911 emergency response system. Following the coverage and a subsequent City Council hearing, the de Blasio administration expanded its review of the current 911 system.



EVERY TRAFFIC DEATH MATTERS

In 2014, the WNYC newsroom and Data News team launched "[Mean Streets](#)," an initiative to keep track of and analyze all traffic-related deaths on the streets of New York. The project aims to better understand the causes of these fatalities, so root problems can be addressed.

Delivering Impactful Reporting And A Better Night's Sleep

Officially launching in Fiscal Year 2015, WNYC's health unit has a goal of creating a community of engaged people who can use the information WNYC provides to become ambassadors for good health and good healthcare for themselves, their families and their communities. Throughout Fiscal 2014, WNYC conducted a pilot phase and established three core coverage areas — medical science and discovery, healthy living and wellness, and healthcare economics and policy. Pilot projects are below.



“The Antidote: DNA Secrets” was an hour-long radio special. The special focused on the innovations and implications of genetic testing. It included features and news segments on the topic, including an audio diary by a young woman named Kelly testing for Huntington's disease that aired on This American Life and earned a Deadline Club of New York Award. Listeners were there with Kelly in the doctor's office when she found out she didn't have the genetic marker for the disease. [Listen here.](#)



“WNYC's Clock Your Sleep Project” created digital tools and an online community, enlisting 5,200 people to track their sleep habits and share the data for analysis. During the tracking period, a number of WNYC's national and local radio shows and podcasts presented interviews and stories about sleep. An impact survey with participants found that more than 40% noticed a change in their sleep after they started tracking it, 19.4% reported getting more sleep and 77% reported learning something new about their sleep patterns while tracking their sleep with the project. [Listen here.](#)



“Rx for the Bx: Prescription for the Bronx” was a week-long series that examined an urgent question: “What will heal the Bronx?” WNYC's deep dive into health in the Bronx looked at innovation and pondered the possibility for change in New York's least healthy county. The reporting looked at what community members are doing to promote healthy eating, examined supportive housing as a healthcare solution, and profiled HERO High School, which trains students for health-related careers. [Listen here.](#)

Reaching Beyond New York And Exploring Big Questions



FREAKONOMICS RADIO: MORE PEOPLE TURN TO FREAK

More and more people discovered *Freakonomics Radio* in Fiscal Year 2014. Was it because the show explored probing questions like: “[Why Marry?](#)” “[Why Doesn’t America Love Soccer? \(Yet\)](#)” and “[What’s More Dangerous: Marijuana or Alcohol?](#)” Was it because *Freakonomics* did several episodes based on *Think Like a Freak*, the new book by Stephen Dubner and Steven Levitt? In Fiscal Year 2014, the podcast was regularly in the top 10 podcasts on iTunes. On average, *Freakonomics Radio* episodes were listened to 3.6 million times each month during the fiscal year. Illustrating the strength of *Freakonomics Radio*’s unique audience, when the show made its first direct digital membership appeal this year in the episode “[How to Raise Money Without Killing a Kitten](#),” 86% of the people who gave in the first month were new donors to New York Public Radio. [Listen here](#).

RADIOLAB: THE ROAD BECKONS AGAIN

Radiolab hit the road again in Fiscal Year 2014 to explore historic endings like the demise of the dinosaurs with the show “Apocalyptical.” The tour, sponsored by Audible, traveled to 21 cities and did 29 performances for 60,000 fans. *Radiolab* wrapped up the fiscal year with the staging of “*Radiolab* Trusts No One,” another live show. “*Radiolab* Trusts No One” was a part of WNYC and BAM’s *RadioLoveFest*, and in it Jad Abumrad and Robert Krulwich explored the betrayers and backstabbers among us. In Fiscal Year 2014, *Radiolab* aired weekly on more than 505 public radio stations around the country and consistently ranked in the top five podcasts on iTunes. [Listen here](#).

Feeding Our Curiosity



IF THE STORY IS IN DALLAS, SO IS THE TAKEAWAY

With carriage on more than 224 stations, *The Takeaway* led the American conversation on foreign and domestic issues covering everything from the crisis in Crimea to the debate over whether corporations have the right to religious freedom. In November, *The Takeaway* commemorated the 50th anniversary of JFK's death. John Hockenberry hosted the show live from the KERA studios in the days leading up to the anniversary and collaborated with the Dallas station on a [series of segments](#) looking at JFK's life and legacy. Its coverage was recognized with a National Edward R. Murrow Award. [Listen here.](#)



ON THE MEDIA AT THE BORDER

On The Media shed light on the Department of Homeland Security's lack of transparency with the press and U.S. citizens with a series of reports this year that included producer Sarah Abdurrahman's award-winning firsthand account "[My Detainment Story: Or How I Learned to Stop Feeling Safe in My Own Country and Hate Border Agents](#)" and "[Reporting Around DHS Opacity](#)." The coverage included a call to action for listeners. An interactive tool provided listeners with an easy way to reach out to their representatives to ask and document answers to questions about the transparency and policies of this agency. [Listen here.](#)



STUDIO 360 IS ICONIC

Studio 360 with Kurt Andersen launched the third series of "[American Icons](#)" specials in Fiscal Year 2014. This series explored Richard Wright's *Native Son*; Disneyland and Disney World; Ken Kesey's *One Flew Over the Cuckoo's Nest*; and the Vietnam Veterans Memorial. In Fiscal Year 2014, podcast subscribers to *Studio 360* grew by 35%. [Listen here.](#)



THE BRIAN LEHRER SHOW CALLS FAMILY MEETINGS

Never shying away from the tough questions and the big conversations, *The Brian Lehrer Show* hosted a variety of "[Family Meetings](#)" throughout the year. Devoting the entire two-hour show to the exploration of a single topic with different guests, lots of calls and various viewpoints, "Family Meetings" this year looked at navigating the city's rental market; being a part of a mixed-race family; and the influence of sleep, noise, coaching and humor on our lives. [Listen here.](#)



THE LEONARD LOPATE SHOW TAKES ON POVERTY

According to UNICEF in 2012, Romania has the highest rate of child poverty among developed countries. The U.S. is second. Why is that? Ask Leonard. In March, *The Leonard Lopate Show* launched an extended series, “Strapped: A Look at Poverty in America,” beginning with an analysis of “what poverty means and how it’s changed since the War on Poverty launched 50 years ago.” [Listen here](#).

SOUNDCHECK, SPINNING ON AIR & NEW SOUNDS: ALL YOU NEED IS MUSIC

Soundcheck, *Spinning On Air* and *New Sounds* explored music in new and unique ways. In May, *Soundcheck* produced a lively, funny and sold-out Beatles vs. Stones Smackdown at the New York Public Library featuring comedian Mike Meyers and his rock-critic brother, Paul. Featured musical guests this fiscal year included Weird Al Yankovic, Boy George, Joan Jett, Moby and Tori Amos. [Listen here](#).

On WNYC and WNYC.org

Ask Me Another
The Brian Lehrer Show
Danny Stiles’ Music Museum
Death, Sex + Money
Fishko Files
Folksong Festival
Freakonomics Radio
Here’s the Thing with Alec Baldwin
The Jonathan Channel
The Leonard Lopate Show
The Longest Shortest Time

Micropolis
Money Talking
New Jersey Public Radio
New Tech City
New Sounds
On The Media
Radiolab
Radio Rookies
The Saturday Show Jonathan Schwartz
SchoolBook
Slate’s Gabfest

Selected Shorts
Soundcheck
The Sparkful
Spinning on Air
Studio 360
The Sunday Show Jonathan Schwartz
Transportation Nation
The Takeaway
WNYC Data News
WNYC News

Radio Properties

93.9 WNYC-FM New York
820 WNYC-AM New York
88.1 WNJT-FM Trenton
88.5 WNJP-FM Sussex

89.3 WNJY-FM Netcong
90.3 WNJO-FM Toms River/
Seaside Park



WQXR

Kicking Beethoven To The Curb



In Fiscal Year 2012 and Fiscal Year 2013, WQXR declared November “Beethoven Awareness Month.” In Fiscal Year 2014, Mozart kicked Beethoven to the curb and WQXR presented a “Month of Mozart.” The Mozart marketing continued the “street-art” aesthetic of the “OBEY-THOVEN” campaign and kicked off with an outdoor teaser campaign that playfully suggested a dethroning of Beethoven, until the Mozart I AM A DEUS art surfaced on street posters, billboards, social media and TV spots on WNET.

WQXR offered up daily Mozart-themed programming. The festival included a child-friendly version of *The Magic Flute* performed by the Amore Opera at The Greene Space and a screening of the movie *Amadeus* at Symphony Space preceded by a conversation with WQXR Host Elliott Forrest and F. Murray Abraham. The month-long festival concluded with a live broadcast of the New York Philharmonic playing Mozart’s final three symphonies on November 30.

Playing It Forward



Studies show that participating in a music education program can have a meaningful impact on how well children do in school and on their ability to solve problems as adults. Too many schools have noted their lack of instruments for music programs, and WQXR set out to do something about it.

March 28 through April 7, WQXR held its first-ever musical instrument drive. Held in partnership with the New York City Department of Education, Sam Ash music stores and the Mr. Holland's Opus Foundation, the initiative reached out to the community and encouraged people to donate their used instruments. The instruments were then refurbished for distribution to underfunded New York City school music programs. With a strong on-air, social media and community engagement plan, and drop-off locations in all five NYC boroughs, Westchester, Long Island and Northern New Jersey, the goal was to collect 1,000 instruments. During the course of the drive, WQXR collected more than 3,000 instruments. Selected New York City schools received the instruments for their music programs in the fall of 2014.

The WQXR Advisory Group advises WQXR on its growth and development as a public radio station and destination for classical music. It is composed of New York Public Radio trustees as well as other supporters from cultural and philanthropic organizations in New York. Members include:

Martha J. Fleischman*,

Chair President
Kennedy Galleries, Inc.

Judith M. Carson*

Arts Educator

Alain Coblence

Alexander Kaplen*

Executive, Time Warner
President of The Kaplen Brothers Fund

Marianne C. Lockwood

Co-Founder, Orchestra of St. Luke's &
DiMenna Center for Classical Music Arts
Advisor, The Enoch Foundation

Joanne Banks Matthews*

Philanthropist

Christina McInerney

Jerome L. Greene Foundation

Bethany Millard*

Philanthropist

Richard A. Pace*

Executive Vice President
Bank of New York Mellon, Retired

Ellen Polaner*

Susan W. Rose

Roberta Schneiderman

Anne Spitzer

Faculty Marymount
Manhattan College

Nicki Newman Tanner*

Oral historian; speaker and writer on
women's philanthropy

Cynthia King Vance*

Advanced Strategies LLC

Grace Lyu Volckhausen

Tiger Baron Foundation

Alan G. Weiler*

Principal
Weiler Arnow Management Co., Inc.

Joseph A. Wilson

*New York Public Radio Board of Trustees



DIVING DEEP INTO MUSIC WITH FESTIVALS

In addition to producing programs such as *Carnegie Hall Live* that are distributed nationally, WQXR programmed a variety of festivals in Fiscal Year 2014 to provide listeners with a deeper, richer and more contextualized experience of music. To mark the bicentennial of Richard Wagner's birth, WQXR offered a week of music and commentary focused on his life and works. In October 2013, WQXR celebrated the Verdi bicentennial with a week of music, commentary and full-length operas online. In November 2013, WQXR produced a "Month of Mozart" (see separate story above). In June 2014, WQXR marked Richard Strauss's 150th birthday with a week of special programming showcasing his major work, a documentary program and special podcasts.



THE BEST GIFT OF THE SEASON IS MUSIC

Music remains the best gift of the holiday season. WQXR again programmed its popular Holiday Channel stream and produced nationally syndicated specials such as "A Chanukah Celebration Across the Globe" and "Musical Gifts: Joshua Bell and Friends."



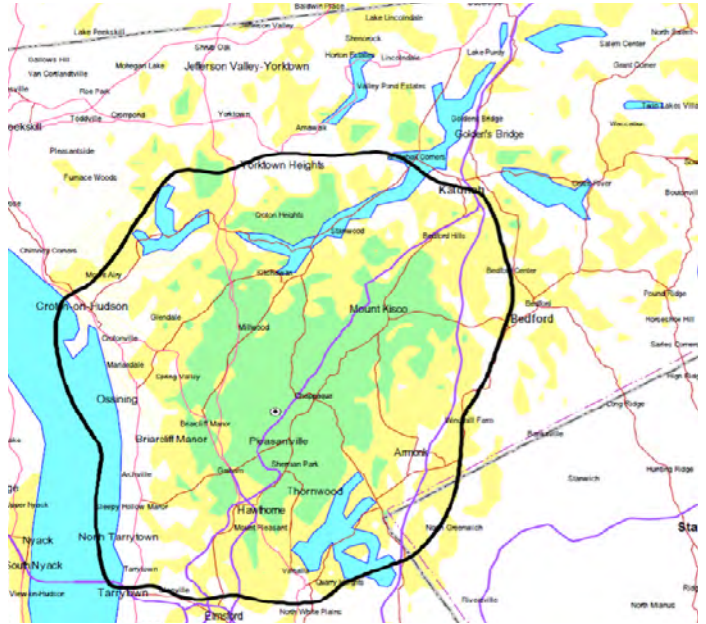
LIVE FROM THE GREENE SPACE

Offering up unique and intimate live experiences, WQXR produced an array of events in The Greene Space in Fiscal Year 2014. Events included performances by Japanese pianist and co-winner of the 2009 Van Cliburn Competition Nobuyuki Tsujii, and the debut performance of the newly anointed 2014 Metropolitan Opera National Council audition winners, hosted by Deborah Voigt.

Sharing The Joys Of Classical Music

HELLO, WESTCHESTER.

WQXR shares the joys of classical music with the widest audience it can reach. This year, WQXR was proud to say hello to Westchester. In July 2013, New York Public Radio acquired a Westchester radio station and extended the reach of WQXR in central and northern Westchester. Today, the new WQXW-FM 90.3 (formerly known as WDFH) brings audiences from Sleepy Hollow to Bedford and from Chappaqua to Katonah the same programming heard on WQXR-FM 105.9 in New York City. The acquisition enabled WQXR to expand the audience it serves and to build cultural partnerships in Westchester with organizations like the Caramoor Center for Music and the Arts. The acquisition was funded in part by a \$300,000 grant from the Ford Foundation, as well as by major donors.



On WQXR and WQXR.org

All Ears with Terrance McKnight
An Anonymous 4 Christmas
Around Broadway
Canadian Brass: Christmas Time
Is Here
Carnegie Hall Live
The Choral Mix with Kent Tritle
A Christmas Carol
Concerts from The Frick Collection
Concerts from the Lucerne Festival
Conducting Business

The McGraw-Hill Financial
Young Artists Showcase
Month of Mozart
Movies on the Radio
Music Is a Holy Art: A Richard
Strauss Celebration
Musical Gifts: Joshua Bell
Naumburg Orchestral Concerts
from Central Park
Old School with David Garland
Operavore

Q2 Music
Reflections from the Keyboard
with David Dubal
Spring for Music Festival from
Carnegie Hall
Strauss Week
Verdi Week
Wagner Week
The Washington Report

Radio Properties

105.9-FM New York
 90.3-FM Westchester

A close-up, low-angle shot of a man singing into a microphone. He is wearing a dark jacket over a red, white, and yellow plaid shirt. A black belt with a gold buckle is visible. The background is a bright blue sky. The text "LIVE EVENTS" is overlaid in white, bold, sans-serif font.

LIVE EVENTS

LIVE EVENTS

Filling The Room With Radio, Packing The House With Fans

THE JEROME L. GREENE PERFORMANCE SPACE

August Wilson's American Century Cycle offers one of the most important depictions of the African-American experience in the 20th century, with 10 plays each set in a different decade. In its most ambitious programming effort to date, The Jerome L. Greene Performance Space presented live dramatic readings and made audio recordings of all 10 plays in cycle during August and September 2013. New York Public Radio was the first organization to ever be entrusted with the rights to record all 10 plays. Artistic Director and Tony Award winner Ruben Santiago-Hudson assembled a group of longtime Wilson collaborators and celebrated directors and actors to take part in the project, including Stephen McKinley Henderson, Kenny Leon, Phylicia Rashad and Marion McCClinton.

Approximately 20,000 people came to The Greene Space to be a part of the live audience for this programming, and 61% of this audience had never been to The Greene Space before.

The Jerome L. Greene Performance Space hosted 184 events in Fiscal Year 2014. In addition to the August Wilson festival, its roster included conversations on the revival of Lorraine Hansberry's A Raisin in the Sun and a convening on the Affordable Care Act with support from the Alfred P. Sloan Foundation; WQXR produced concerts with tenor Juan Diego Flórez, the Kronos Quartet and pianist Piotr Anderszewski; and the venue presented the fifth annual Battle of the Boroughs, a two-day Soundcheck "Gigstock" festival, the debut of WNYC's Science Fair and Dubliners: A Quartet, four audio plays inspired by James Joyce's iconic stories.



1 Performance of August Wilson's *King Hedley*

2 Juan Diego Flórez

3 The cast of *The Dubliners*

4 Parquet Courts performing for *Soundcheck's* Gigstock

5 James Vincent McMorrow performing for *Soundcheck's* Gigstock

6 Kenny Leon, Sean Patrick Thomas and Anika Noni Rose for *Inside Look: A Raisin in the Sun*

Reaching Out Into The Communities

Dreams for NYC Inspired by MLK

On Sunday, January 19, 2014, WNYC hosted its eighth annual Martin Luther King Jr. event. The event was produced in partnership with the Apollo Theater in Harlem, expanding the annual conversation and programming into a new borough. *Dreams for NYC Inspired by MLK* brought together scholars, community leaders and activists to engage in conversation with host Brian Lehrer and journalist Farai Chideya about the legacy of King's dream, and how his teachings can still inform our society today. Mama's Foundation's Gospel for Teens closed the program with an uplifting version of Sam Cooke's "A Change Is Gonna Come." More than 1,500 people attended, filling every seat in the Apollo. Excerpts from the event aired on *The Brian Lehrer Show*.



1 Grammy Award-winning guitarist Vernon Reid

2 WQXR host Terrance McKnight

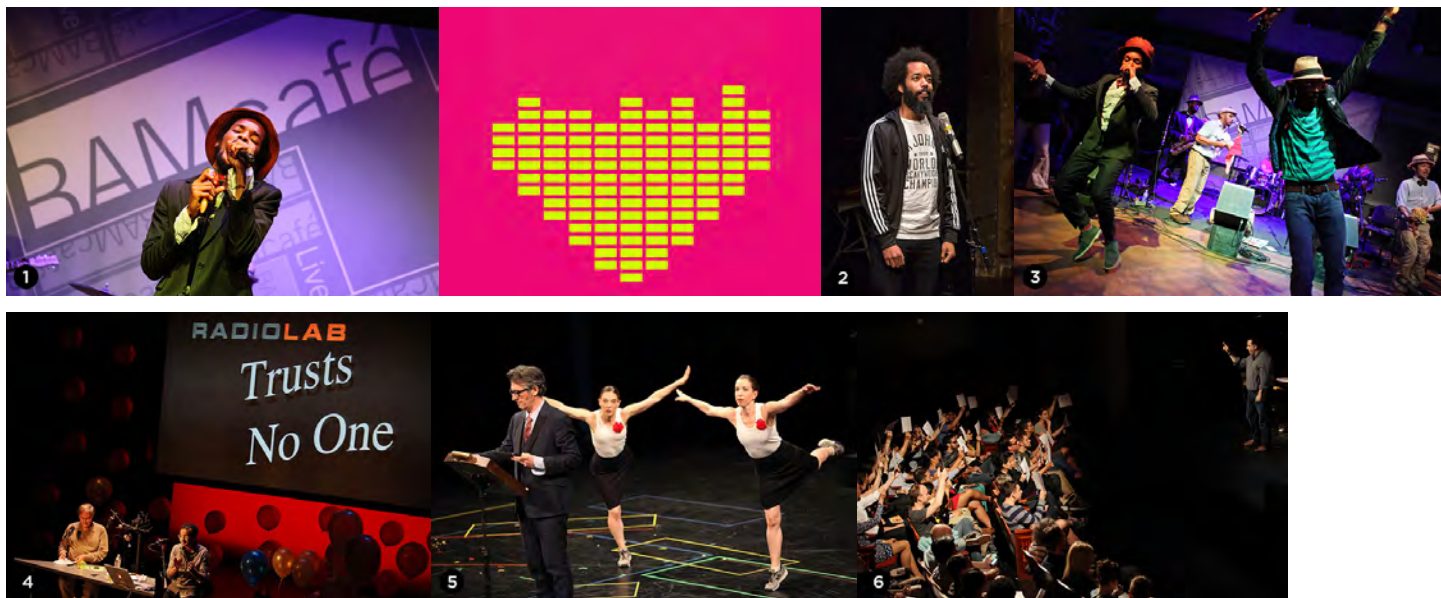
3 WNYC's Brian Lehrer with panelists Peniel Joseph, Christina Greer and Farai Chideya

4 Brian Lehrer with panelists Gadadhara Pandit Dasa and Reverend Paul Brandeis Raushenbush

5 Panelists Khalil Gibran Muhammad, Pedro Noguera, Brett Wright, Nelson George and Farai Chideya

RadioLoveFest

From June 4 through June 8, two iconic New York institutions joined in a celebration of radio. WNYC took up residence in BAM (the Brooklyn Academy of Music) to reimagine some of public radio's most treasured programs as live, contemporary theatrical engagements. Fourteen events were produced, including special presentations of *Radiolab*, *Wait, Wait... Don't Tell Me!*, *This American Life*, *The Moth Radio Hour*, *Studio 360*, *Soundcheck* and *Ask Me Another!* Members of WNYC, WQXR and BAM had early access to tickets, and many shows sold out within days. *RadioLoveFest* will be returning to Brooklyn in Fiscal Year 2015.



1 Brown Rice Family Band performs at the BAMCafe

2 Comedian Wyatt Cenac for *Soundcheck* Live at BAM

3 Brown Rice Family Band

4 *Radiolab* hosts Robert Krulwich and Jad Abumrad

5 *This American Life* host Ira Glass and dancers from the Monica Bill Barnes Dance Company

6 *Radiolab*® Trusts No One

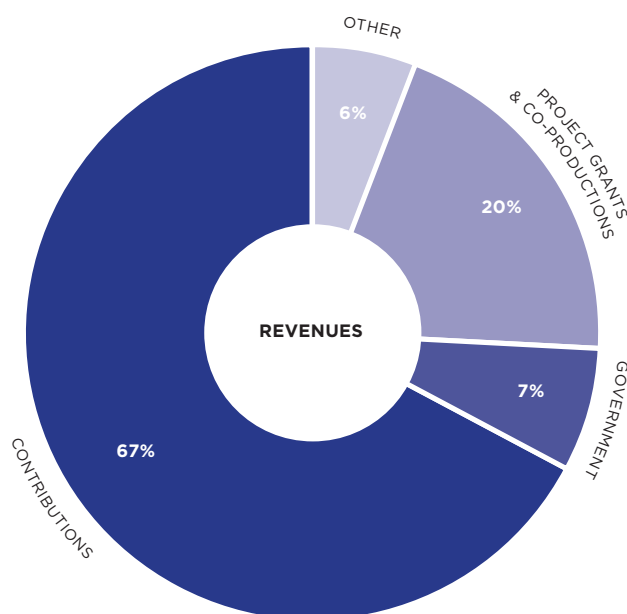
7 *This American Life: One Night Only* at BAM



FACTS AND FIGURES

FINANCIALS

Our financial position in Fiscal Year 2014 enabled us to move our strategic priorities forward while delivering on our mission every day. Membership & Other Contributions continued to represent the largest source of revenue for our organization in Fiscal Year 2014, underscoring how critical this support is to our success. In Fiscal Year 2014, 73% of our expenses were directly attributable to the creation and distribution of our programming and to our investments in strategic initiatives. This is a true testament to our commitment to putting the needs of our audience and the quality of our programming first. During the course of the year, we made strategic investments in our future, ensuring we have the digital capabilities, the content and the resources we need to serve 21st-century audiences in meaningful ways.

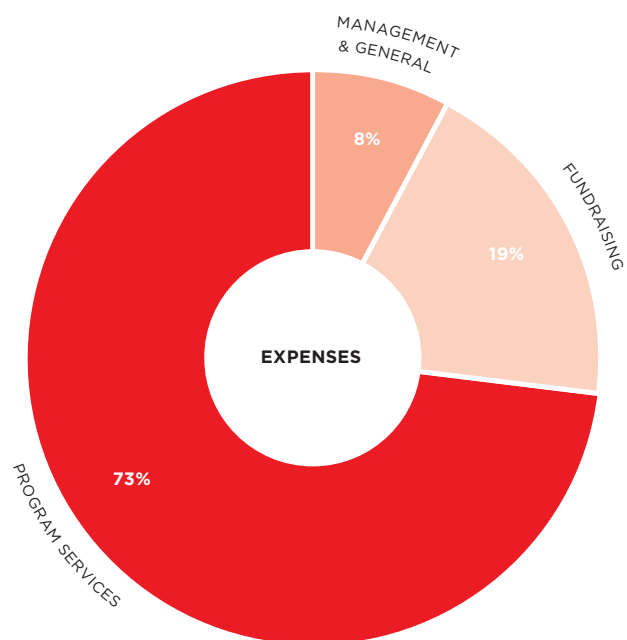


Revenues (\$000)

Contributions:	
Membership & Other	28,865
Underwriting	16,682
Campaigns	1,420
Government:	
CPB Community Service Grant	2,785
Other Government	2,178
Project Grants & Co-Productions	13,474
Other	4,481
TOTAL REVENUES	69,885

Expenses (\$000)

Program Services:	
Radio Programming	38,511
Technical Operations	5,508
Marketing	3,299
Fundraising	12,363
Management & General	5,224
TOTAL EXPENSES	64,905



For a complete copy of our FY2014 audited financial statements, please call 646-829-4011 or visit www.WNYC.org.

KEY METRICS

8

radio stations

3

new WNYC podcasts launched

14.2 M

experiencing our radio/digital content each month on average

178,000+

members supporting NYPR content and programming

40%

of our members are monthly sustainers

475+

hours of NYPR programming each week

3,500

stories published online each month on average

75

remote classical music broadcasts (live and delayed)

3,000

instruments collected for New York Public Schools in WQXR's first Instrument Drive

5,200

New Yorkers tracking their sleep for WNYC's Clock Your Sleep Project

4,240

listener votes for WQXR's 2013 Classical Countdown

30%

increase in on-demand listens, year over year

61M

hours streamed

65M

visits to NYPR websites (via desktops + mobile)

500+

public radio outlets presenting NYPR-produced content

184

live events in The Greene Space

125%

increase in mobile sessions, year over year

7

mobile apps

844,500

Twitter followers (NYPR brands + personalities)



AWARDS

AWARDS

2014 The Deadline Club Award: Radio or Audio Reporting

WNYC News, “What Are You Doing for the Test of Your Life?,” Paige Cowett in collaboration with *This American Life*

2014 National Edward R. Murrow Award: Feature Reporting

Studio 360, “Can Trauma be Healed with Design?,” Eric Molinsky

2014 National Edward R. Murrow Award: Use of Sound/Video

The Takeaway, “Choir Project Captures JFK’s Unspoken Speech,” John Hockenberry, Rupert Allman, T. J. Raphael

2014 Regional Edward R. Murrow Award: Feature Reporting

Radio Rookies, “The Mary Jane Mindset: Teenagers and Marijuana,” Temitayo Fagbenle, Gemma Weiner

2014 Regional Edward R. Murrow Award: News Documentary

WNYC News, “The Weed Trail: From California’s Medical Market to New York’s Underground,” Marianne McCune, Karen Frillmann

2014 Regional Edward R. Murrow Award: Writing

WNYC News, “Ed Koch, Former Mayor and Bellicose Voice of New York, Dies,” Jim O’Grady

2014 Garden State Journalists Association Award: 1st Place, Radio Investigative

WNYC News, “Sandy, Climate Change and Chris Christie,” Nancy Solomon, Andrea Bernstein, Kate Hinds, Sarah Gonzalez, Scott Gurian

2014 Garden State Journalists Association Award: 2nd Place, Radio Investigative

WNYC News, “No Plan in New Jersey for Long-Term Sea Level Rise,” Scott Gurian

2014 Garden State Journalists Association Award: 1st Place, Broadcast Radio: General News

WNYC News, “In Newark, Gunshot Detection System Falls Short of Booker’s Claims,” Sarah Gonzalez, Karen Frillmann

2014 Garden State Journalists Association Award: 1st Place Talk Radio

The Brian Lehrer Show, “Debating Newark School Reform,” Brian Lehrer

2014 Garden State Journalists Association Award: 3rd place, Radio Feature

WNYC News, “Town by Town, Jersey Shore Rebuilds Without State Plan,” Scott Gurian

2014 Alliance for Women in Media Foundation Gracie Award: Outstanding Host, Entertainment/Information

New Tech City, Manoush Zomorodi

2014 Alliance for Women in Media Foundation Gracie Award: Outstanding Reporter, Correspondent

On the Media, “My Detainment Story,” Sarah Abdurrahman

2014 S.I. Newhouse School of Public Communications Mirror Awards: Best Single Story, Radio, Television, Cable or Online Broadcast Media

On the Media, “The Breaking News Consumer’s Handbook,” Brooke Gladstone, Katya Rogers, Alex Goldman, P.J. Vogt, Sarah Abdurrahman, Chris Neary

2014 New York Press Club Awards: Feature Reporting, Radio

WQXR, “The Price of Admission: A Musical Biography of Florence Beatrice Price,” Terrance McKnight

2014 New York Press Club Awards: Business Reporting, Radio

New Tech City, “NYC Tech: Who’s Your Daddy?,” Manoush Zomorodi, Andrea Bernstein, Charlie Herman

2014 New York Press Club Awards Consumer Reporting — Radio

New Tech City, “Know Thy @Neighbor: The End of Urban Anonymity,” Manoush Zomorodi, Collin Campbell, Charlie Herman, Dan Tucker, Amy Pearl

2014 New York Press Club Awards Entertainment News: Radio

Fishko Files, “Lenny’s Letters,” Sara Fishko, Karen Frillmann, Wayne Shulmister, Laura Mayer

2014 New York Press Club Awards: Feature Reporting, Science Medicine Technology: Radio

New Tech City, “How Kids Are Like Software,” Manoush Zomorodi, Alex Goldmark, Dan Tucker, Charlie Herman

2014 New York Press Club Awards, Rev. Mychal Judge Heart of New York: Internet

WNYC.org, “Know Your Neighbor,” Jennifer Hsu

2014 American Bar Association Silver Gavel Awards for Media and the Arts: Radio

Radiolab, “Adoptive Couple v. Baby Girl,” Jad Abumrad, Robert Krulwich, Tim Howard

2014 Citizens Housing & Planning Council’s Insight Award: Superstorm Sandy Coverage

WNYC Radio

**2014 Headliner Award: 1st Place,
Radio: Feature and Human
Interest Story**

Studio 360, “Mexico Uncovered: An Orchestra of Guns,” Marlon Bishop in collaboration with Round Earth Media

**2013 New York State Associated
Press Awards: Best Feature,
Radio**

Studio 360, “American Icons: Anything Goes,” Eric Molinsky, David Krasnow

**2013 New York State Associated
Press Awards: Best Website,
Radio**

WNYC.org, Paula Szuchman, Caitlin Thompson, Julie Whitaker, Amy Pearl, Jenn Hsu, John Keefe, Louise Ma, Jenny Ye

**2013 Society of Professional
Journalists Sigma Delta Chi
Awards: Informational Graphics**

WNYC News, “After the Flood,” Robert Lewis in collaboration with ProPublica

**2013 Public Radio News
Directors Incorporated Award:
Soft Feature**

WNYC News, “Hip Hop Battle Crowns a ‘Science Genius,’” Yasmeen Khan

**2013 Public Radio News
Directors Incorporated Award:
Best Use of Sound**

WNYC News, “Into the Woods, Cell Phone, iPod and All,” Amy Pearl, Karen Frillmann, Paul Schneider, Daniel P. Tucker

**2013 National Association of
Black Journalists Salute to
Excellence Award: Radio News,
Long Form**

Radio Rookies, “Sexual Cyberbullying: The Modern Day Letter A,” Temitayo Fagbenle, Courtney Stein, Marianne McCune

**2013 National Association
of Black Journalists Salute
to Excellence Award: Radio
Commentary**

Radio Rookies, “My Education, Uninterrupted,” Sanda Htyte, Michael Brown, Marianne McCune

**2013 Online News Association
Award: Breaking News, Medium**

WNYC Data News, “Superstorm Sandy,” John Keefe, Steven Melendez, Louise Ma

**2013 Third Coast Festival Award:
Best News Feature**

WNYC News, “Woman Emerges From the Dark,” Marianne McCune, Karen Frillmann

**2013 Third Coast Festival Award:
Best Documentary, Silver Award**

Radiolab, “Adoptive Couple v. Baby Girl,” Tim Howard

**2013 Third Coast Festival Award:
Radio Impact Award**

Radio Rookies, “Sexual Cyberbullying: The Modern Day Letter A,” Temitayo Fagbenle, Courtney Stein, Marianne McCune

**2013 Newswomen’s Club of New
York Front Page Award: Radio,
Feature**

Fishko Files, “Culture Shock 1913,” Sara Fishko, Karen Frillmann, Laura Mayer

**2013 Newswomen’s Club of New
York Front Page Award: Radio:
Best Use of Mixed Media in News
Reporting**

WNYC News, “How New Jersey Transit Failed Sandy’s Test,” Andrea Bernstein, Kate Hinds in collaboration with The Record



THANK YOU

OUR DONORS

New York Public Radio gratefully acknowledges the many donors whose generosity has supported our award-winning news, cultural programming and music. Here, we are proud to acknowledge the individuals, institutions, foundations and Listeners Legacy Circle members that supported WNYC, WQXR, The Jerome L. Greene Performance Space, New Jersey Public Radio and all of the programming and work produced by New York Public Radio entities last year. We also thank each and every one of our 178,000+ members for their outstanding generosity.

\$1,000,000+

Carson Family Charitable Trust
Corporation for Public Broadcasting
The Jerome L. Greene Foundation

Robert Wood Johnson Foundation
Kaplen Brothers Fund
National Science Foundation

Alfred P. Sloan Foundation

\$250,000 - \$999,999

Steffi and Robert Berne
Joyce B. Cowin
The Geraldine R. Dodge Foundation
Bethany and Robert B. Millard
National Endowment for the Humanities
Charles H. Revson Foundation

The Rockefeller Foundation
Susan and Peter Solomon
Lise Strickler and Mark Gallogly
Elizabeth and Mayo Stuntz
Nicki and Harold Tanner
The Thompson Family Foundation, Inc.

Wilma S. Tisch
The Tow Foundation
Lee and Cynthia King Vance
Elaine and Alan G. Weiler
Wyncote Foundation

\$100,000 - \$249,999

BBC America
Judith-Ann Corrente
Barry Diller, Diller-Von Furstenberg
Foundation
The Booth Ferris Foundation
FJC, A Foundation of Donor-
Advised Funds
Sidney E. Frank Foundation

The Marc Haas Foundation
Jeffrey Kenner and Hyunja Laskin
Victoria and Stephen Morris
Henry and Lucy Moses Fund
National Endowment for the Arts
New York City Department of
Cultural Affairs
New York State Department of Education

Stavros Niarchos Foundation
Richard Ravitch
John and Elizabeth Rose
Mr. and Mrs. Jon Rotenstreich
Lauren Seikaly and Michael Huber
Joseph A. Wilson
The Winston Foundation

\$25,000 - \$99,999

Anonymous (3)
James Attwood and Leslie Williams
Thomas S. and Patricia Y. Bain
Tiger Baron Foundation
Raymond E. and Lucille P. Benedetto
James and Frances Berger
Michael Cembalest
Simona and Jerome Chazen
Mr. and Mrs. Timothy Collins
Laurel Cutler and Theodore J. Israel
Peter and Katharine Darrow
Mr. and Mrs. Charles Diker
Alisa and Dan Doctoroff
Doris Duke Charitable Foundation
Christian Johnson Endeavor Foundation

Katherine Farley and Jerry Speyer
Martha J. Fleischman
The Gage Fund
Robert D. Goldfarb
Becky and Mike Goss
The Guilford Fund
Peter and Beth Hammack
The Healthcare Foundation of New Jersey
The Hearst Foundations
Mr. and Mrs. Martin F. Heller
Jane and Gerald Katcher
Pamela P. Kindler
Oliver Kramer
Jay B. Langner
Marilyn & Bob Laurie Foundation

Leir Charitable Foundations
In memory of Dick H. Lewent
Mr. and Mrs. Richard G. Lubman
James S. and Ellen F. Marcus
MetLife Foundation
Mr. Malcolm Mogul and
Dr. Harriette Mogul
The Monteforte Foundation
Eleanor and Howard Morgan
Mozilla Foundation
The Fund for New Jersey
The Overbrook Foundation
Theodore Petroulas and Nasim Alikhani
The Pinkerton Foundation
Ellen and Len Polaner

Jonelle Procope and Frederick Terrell
 Allie Rogers and Eun Mi Kim
 Susan and Elihu Rose Foundation
 Ann and Richard Sarnoff
 Herb Scannell and Sarah Reetz
 Roberta and Irwin Schneiderman
 The Selz Foundation

The Spektor Family Foundation
 Theodore Stanley
 Ernst C. Stiefel Foundation
 W. Clement & Jessie V. Stone Foundation
 The Geraldine Stutz Trust, Inc.
 H. Anna Suh and Ross A. Garon
 Peter and Cheryl Tague

Epstein Teicher Philanthropies
 The Agnes Varis Charitable Trust
 Lulu and Anthony Wang
 Kathleen and Seymour Weingarten
 Beth and Brad Whitman

\$10,000 – \$24,999

Anonymous (7)
 Louis and Anne Abrons Foundation
 Christiane Amanpour and James Rubin
 Jean B. and Christopher C. Angell
 Robert Arnow
 Blair Axel
 Bank of America, U.S. Trust
 Barker Welfare Foundation
 Mr. Kim Bleimann
 The Boston Consulting Group
 Jenny Brorsen and Rich DeMartini
 Barbara and David Caplan
 Michelle R. Clayman
 Alain Coblence
 Colbert Family Fund of Coastal
 Community Foundation
 The Aaron Copland Fund for Music
 Anne E. Delaney
 Eve Dorfzaun
 Margot Tweedy Egan and Ellen Shapiro
 The Deborah Elkins Foundation
 Victor Elmaleh Foundation
 Charles and Elaine Engelstein
 Enoch Foundation
 Alex J. Ettl Foundation
 Judi Flom
 Friedman Family Foundation
 Julian W. and Ronnie B. Friedman
 William and Helen Garrison
 Andrea and James Gellert
 Alexandra Simone George Memorial Fund
 Jill and John Gilbert
 James Gleick and Cynthia Crossen
 Sigrid Gray
 Leonard and Jennifer Gruenberg
 Mary Rodgers Guettel
 Mary W. Harriman Foundation
 Meryl Hartzband
 HASTAC Digital Media and
 Learning Competition

Kitty Hawks and Larry Lederman
 Glenn Head, Jr.
 John A. Herrmann
 Kenneth Hirsh
 Hunter Douglas
 Indira Foundation
 Marvin Israelow and Dorian Goldman
 Kassel-Backer Family Foundation
 The Katzenberger Foundation
 Wendy Keys and Donald Pels
 Anla Cheng Kingdon and Mark Kingdon
 Daney and Lee Klingenstein
 Jacques Kohn
 David L. and Ginger Komar
 The Kovner Foundation
 Honey Kurtz
 Fernand and Nicole Lamesch
 Kim Lemon and Michael Levine
 Ruth M. and David A. Levine
 Anton Levy
 Dottie Litwin-Brief and Donald Brief
 Mr. and Mrs. Vincent Mai
 Daniel and Marian Malcolm
 Lynn J. and Elizabeth A. Mangum
 David M. and Susan M. Marcinek
 Joanne and Norman S. Matthews
 Mattis Family Foundation
 Stephen and Carolyn McCandless
 Joseph F. McCrindle Foundation
 Constance and H. Roemer McPhee
 Josephine Merck
 Gillian and Eduardo Mestre
 Anne Akiko Meyers
 Adam Mickiewicz Institute
 Ruth and Harvey R. Miller
 Beverly Nadler & Paul S. Nadler Family
 Charitable Trust
 The Narula Foundation and Ajay Narula
 John and Wendy Neu Family Foundation
 Margaret Neubart Foundation

Nancy and Morris Offit
 Richard and Lois Pace
 Domencio Paulon Foundation
 Pittman Family Foundation
 Adam Rechnitz
 The Resource Foundation
 Rice Family Foundation
 Philip W. Riskin Charitable
 Foundation Inc.
 Mrs. Frederick P. Rose
 Edward John and Patricia Rosenwald
 Foundation
 Robert R. and Joan O. Rothberg
 The Derald H. Ruttenberg Foundation
 Susie Salomon
 Josh Sapan, AMC Networks
 The Irving & Geraldine Schaffer
 Foundation
 The Morris and Alma Schapiro Fund
 Rebecca and Peter Shapiro
 Silver Mountain Foundation for the Arts
 The Slomo and Cindy Silvian Foundation
 Marilyn and Jim Simons
 Sirius Fund
 Sam and Ellen Sporn
 Statue Foundation
 Connie Steensma and Rick Prins
 Howard S. & B. Jill Comins Stein
 Lynn G. Straus
 Arthur G. Sulzberger
 Mr. and Mrs. Jeff Tarr
 Trinity Real Estate
 Neil Westreich
 Barrie and Deedee Wigmore
 Lesley & Frank Yeary
 Amy Yenkin and Robert Usdan
 Judy Francis Zankel

\$5,000 – \$9,999

Anonymous (9)
Nancy Adelson
The Amphion Foundation, Inc
Terry L. Andreas
Stuart S. Applebaum Giving Foundation
Jody and John Arnhold
Helen-Jean Arthur
Axe-Houghton Foundation
Stephanie and Stephen Axinn
Rose M. Badgeley Residuary
Charitable Trust
Henry and Karen Barkhorn
Nan Bases
Holly Tupper Beinhorn
Irma Birnbaum
Bloomingdale's
John and Blair Borthwick
John M. Braden and
Claiborne F. Richardson
Charles Brenner and Elise Grebe
The Briar Foundation
Margot Bridger
Barbara and Joseph Bruno
The Sander and Norma K. Buchman Fund
Amanda M. Burden
Mr. and Mrs. Len Cariou
Robin Chemers Neustein
CIGNA
Clinton Family Foundation
Tim and Carol Cole
The Edward T. Cone Foundation
Michael R. and Emilie R. Corey
Laura A. Coruzzi and Robert J. Schneider
Creative Artists Agency
Crosswicks Foundation, Ltd.
Mercedes K. Danevic and Thomas Bernard
Mr. and Mrs. Christopher Davis
Elizabeth De Cuevas and Strong-Cuevas
Robert De Rothschild
Jeffrey and Jill Degen
Sam and Melody Di Piazza
Charles Dimston
The Dobkin Family Foundation
Doreen Downs Miller
Susan and Thomas Dunn
Susanne Durst
Daniel J. and Edith A. Ehrlich
Family Foundation
Fred L. Emerson Foundation
Eric and Linda Rodgers Emory
R.S. Evans & the R.S. Evans Foundation

Anthony and Judy Evnin
Deborah Farrington
William and Jeanmarie K. Fenrich
Elinor Tomback Fine and the
Max Solomon Foundation
Barbara G. Fleischman
Fredrica and Michael Ford
H. Peet and Susan K. Foster
Bobbie and Lew Frankfort
Holly Fullam
Amy and Ian Gazard
Mr. and Mrs. Patrick Gerschel
Richard Gilbert and Elizabeth Gilbert
Mrs. Isabel Gindi and Dr. Michael Gindi
Virginia and Martin Gold
Herman Goldman Foundation
David Gottlieb and Death Or Glory, LLC
Eugene and Emily Grant
Kim and Jeff Greenberg
Grodzins Fund
Geoffrey and Sarah Gund
Amelia M. Hagedorn & The Hagedorn
Foundation
Angela and William Haines
Christine and Andrew Hall
Gordana D. Harris
Sebastian Heath and Sarah Burnes
John and Sally Henry
Judith and Joel Herschman
Alexandra and Paul Herzan
Ann and Weston Hicks
Hite Foundation
The Charles Evans Hughes Memorial
Foundation
Nancy and Neil Humphreys
Scott Hunter and Joseph A. Fazio
Timothy and Stephanie Ingrassia
Mary and Michael Jaharis
Peter H. and Karen S. Jakes
Carroll and Donna Janis
Stuart M. Johnson
Ruth and Elliot Joseph
Lena and Gilbert Kaplan
Anna-Marie Kellen
Mary Beth Kelly
David G. Knott
Joan Konner
Robert and Randi Kornreich
Alexandra D. Korry
Howard and Nancy Kurz
John Lambros

Patricia Laskawy
Geraldine Laybourne
The Lerer Family Charitable Foundation
Leon Levy Foundation
Eleanor Lewart and Lewart Family
Charitable Trust
Amy Liss
Abe Littenberg
Helen Lowenstein
Virginia and Neal Luppescu
Sarah L. Lutz and John van Rens
Janet Mardfin
Carol Marin
Page and Otto Marx Foundation
Maura McDonnell and Mino Capossela
Linda B. McKean
Jason and Deborah McManus
Sean Mcvity
Eugene and Caroline Mercy
Martin E. Messenger
Susan Miller and Lida Orzeck
Sarah K. Min and Matthew S. Pincus
The Mohn Family Foundation
Paul and Sandra Montrone
Diana Moore
Thomas S. Murphy
Umesh & Shailaja Nagarkatte
Carol Netzer
Newman's Own Foundation
Joey O'Loughlin
Laura Taft Paulsen and William Paulsen
Clio C. Pavlantos
Marnie S. Pillsbury
John Pirovano
Thomas A. Platt
Susan Porter
Pumpkin Foundation/Joe and
Carol Reich
David and Leslie Puth
Susan J. Robbins and Sidney S. Rothberg
Kenneth and Hazel T. Roe
Foundation, Inc.
Gillian Rosenfeld
Tina and Paul Rotstein
Arnold Saks
Mrs. Julio Mario Santo Domingo
Phillip and Donna Satow
Linda E. Scher
Marcia Schorr
Elaine and Edmund Schroeder
Axel and Sara Schupf

Silverweed Foundation
 Bonnie Ward Simon
 Ray and Judy Skorupa
 Nicholas A. Stephens and Lisa Kunstadter
 David J. and Dianne Stern
 Jane and Jim Stern
 John and Bonnie Strand

Sir Howard Stringer
 William Sussman and Jane Steele
 Pam and Larry Tarica
 Bertram Teich Foundation
 Litsa D. Tsitsera
 Sue and Edgar Wachenheim, III
 Laura R. Walker and Bert Wells

Rosalind P. Walter
 Sue Ann Weinberg
 Rosalie C. Weir
 David Weller
 Whispering Bells Foundation
 WJS Foundation, Inc
 Lucille Zanghi and James Dow

LISTENERS LEGACY CIRCLE MEMBERS

Anonymous (51)
 Edward and June LeBell Alley
 Dr. and Mrs. Lloyd H. Alterman
 Millard Altman
 Gail Ambrose
 Joel Aragona and Rhela Moskowitz
 David M. Asch
 David Ashe
 Leon D. Ashner
 Rahman and Ali Bacchus
 John M. Bacon
 Joan D. Baekeland
 Thomas S. Bain
 David Ballon and Karen Reisler Ballon
 Arlene A. Bartlow
 Vida and Michael Beaven
 Sandy Berger
 Daniel Berkson
 Linda Bierman
 Oscar Bober
 Ruth Bowman
 Francine Brown
 Hope Brown
 Richard Bruce and Leslie Aiello
 Marion Buhagiar
 Dr. James Burke
 Mary Butler
 Joel T. Camche
 The Margarita Camche Charitable Trust
 Michele and Jonathan Caplan
 David W. Carman
 Christine Cauchi
 Virginia Chakejian
 Persis Charles
 Diana Batho Clark
 Tony and Sue Ann Converse
 Mary M. Cope
 William R. Corry
 Elizabeth Fallon Culp
 Carol and Sarah Dacey-Charles
 Peter and Katharine Darrow
 Mary Carol Day and Paul Newland
 Robert J. Defreitas

Michael DeVries and Christine Stokes
 Carol F. Drisko
 Linda J. Eckard
 Susan Efrus
 Audrey Ellinger
 Janice Figueroa
 Stuart M. Fischman, Esq.
 Charlene L. Forest
 Arnold C. Franco
 Shirley Friedman
 Edward F. Gerber
 Murray Ginsberg and Flore Botwinick
 Bruce Glaser
 Edward E. Goldman and Judith A. Riven
 Judy A. Gorman
 Vera Graaf
 Rose M. Greco
 Susan Guest
 Robert Gundersen
 Robin B. Hall
 John B. and Diane D. Haney
 Diane Hansen
 Toehl Harding
 The Louise G. Harper Charitable Trust
 The Rosetta W. Harris Charitable
 Lead Trust
 Kitty Hawks and Lawrence Lederman
 Ronnie Ann Himmel
 The Lisina M. Hoch Charitable Lead Trust
 Sylvia R. Hoisington
 Luba Holtzman
 Elizabeth B. Hubbard
 Karen Jare
 Peter H. Judd
 Richard Kagan
 Brenda Kamen
 Chester F. Kaplan
 Edith Kaplan
 Marcia Kaplan-Mann
 Beatrice Kaufman
 Dr. Sivia Kaye
 Anne Kelemen
 Cynthia Kelman

Margaret Kennedy
 Victoria Kimbrough
 Mary-Jo Knight
 Elinore A. Kochis
 Ruth Kram
 Laura Kraus
 Stuart M. Lane
 Terry Last
 S. David Laveton
 Barbara Lederer
 Allegra Levanne
 Myra Levy
 Harry Lines
 Lawrence Loewinger and Julie Gross
 Nathan Lorman
 Helen Lowenstein
 Alvin Lurie
 The John E. Luth Charitable Lead
 Annuity Trust
 Karen A. Marcason and Chris Hoffman
 Janet Mardfin
 Jason and Edith Marks
 Victor Mason
 M. John Matlaw
 Alline Mattheson
 Harry Matthews
 Laura Mausner
 Stephen and Carolyn McCandless
 Helene McCarty
 Ann Davidson Michell
 Samuel L. Miller, M.D.
 Dennis Moreland
 Dorothy Schoeni Neff
 Helen Newman
 Barry and Maija Nobel
 Ruth Nordenbrook
 Carol Noymer
 Paula Omansky
 Steffi Ostroff
 Marilyn L. Papayanis, Ph.D.
 Diana Pittet
 Ellen and Len Polaner
 Jane M. Protzman

Paula S. Rackow	Caroline Shapiro and Peter F. Frey	Leonore Tiefer
William R. Reader, in memory of Lester Bowman	Judith R. Shapiro	Carol Kehr Tittle
Madeleine P. Richard	Joan Shaw	Miriam W. Turkel
Ethel Romm	James J. Shields	Dina Vaz
The Ruth and Samuel Rosenwasser Charitable Trust	Robert Sholiton	John Vinton
Norma Rossi	Marjorie Singer and Edward Joseph	Laura R. Walker
Joram Salig and Tony Clark	Richard Somma	Diane Hardy Waller
Michael L. Samuels	The Charles Spear Charitable Trust	Ava Warner
Kathleen Sasso	Hoyt and Margot Spelman	Lynn Weinberg
Julie Saul	Ellen and Sam Sporn	Carrie Weinblatt
Sonia Ariane Schlomy	The Abby Kissell Star Charitable Trust	Lucille Werlinich
Roberta Schneiderman	Peter and Michele Stein	Sheree West
Drs. Martin F. and Judith S. Schwartz	Carol Steinberg	Melissa C. Williams
Gisela Selo	Phyllis K. Steiner, Ph.D.	Roger Witherspoon and Marilyn Elie
	PaulaMarie Susi	Elaine K. Yale
	Vinton Thompson and Ruth Moscovitch	Daniel Yasilove

We honor the following Listeners Legacy Circle members whom we lost this past year, and extend our sympathy and heartfelt thanks to their loved ones for the legacies they created on behalf of New York Public Radio.

Sharon L. Bayer
Vicki Cowen
Morris Schupack

SUPPORTING NEW YORK PUBLIC RADIO'S WORK

Alfred P. Sloan Foundation: Over the years, support from the Alfred P. Sloan Foundation has helped WNYC produce outstanding programming that advances the public's understanding of science, technology, and economics. Radiolab, Studio 360 and The Takeaway have all benefited from the foundation's commitment to supporting and nurturing new ideas, approaches, and public service programming. Sloan's most recent support, for WNYC's burgeoning health reporting unit, will help build the staff and capacity to deliver high-impact news and information about health, health policy and the delivery of healthcare in the metropolitan region.

The Charles H. Revson Foundation: In Fiscal Year 2014, the Charles H. Revson Foundation renewed its support of WNYC's local journalism with a \$750,000 grant. Illustrating Revson's deep commitment to the welfare of all New Yorkers, this grant will support WNYC's ability to deliver strong local news using data news and audience engagement as a way to shed light on inequality and to tell the untold stories. This grant will keep WNYC news on the leading edge and advance important work that was initiated with the support of a Revson grant of \$1 million in 2010 for the digital transformation of the newsroom.

OUR UNDERWRITERS

Corporate Supporter Spotlight: Lincoln Motor Company

This past year, Lincoln Motor Company was New York Public Radio's largest underwriter, and the signature sponsor of the history-making series *August Wilson's American Century Cycle* at The Greene Space. Lincoln's brand ambassadors brought the 2013 MKZ to The Greene Space to share the red carpet with such celebrated performers as Phylicia Rashad and Michele Shay. Lincoln was also recognized in a wide variety of WNYC and WQXR platforms including podcasts, streams and email newsletters for its support for programs such as *On The Media*, *The Brian Lehrer Show* and *The Leonard Lopate Show*.

New York Public Radio gratefully acknowledges the top 50 underwriters whose support made its unique programming and offerings possible in Fiscal Year 2014.

A Gentleman's Guide to Love and Murder
Air France
Audible.com
Betterment
Book of Mormon
Brooklyn Academy of Music
Capital One Bank
Carnegie Hall
CBS Films
Charles P. Rogers & Company
Citrix GoToMeeting
Columbia University
Cooper Union
Corinthian Media
Cornell Johnson School of Management
Emirates Air
Glenmede Trust

Harvard Business School
LegalZoom.com
Lincoln Center Performing Arts
Lincoln Motor Company
LV Wood Floors
MailChimp
McGraw Hill Financial
MoMa
Montefiore Medical Center
Nest
New York City Ballet
New York City Comptroller's Office
New York Philharmonic
New York Presbyterian Hospital
Next Issue Media
Paramount Pictures
Penguin Group

ProCure Proton Therapy Centers
Rocket Fuel
Rutgers University
Silver Hill Hospital
Sony Pictures Classics
SquareSpace
Stevens Institute of Technology
Sy Syms Foundation
Tableau
Tekserve
The Metropolitan Museum of Art
The New School
The New York Community Trust
Tucows
Twentieth Century Fox
Vital Projects Fund

