

## **BREAKING NEWS CONSUMER'S HANDBOOK**

UKRAINE EDITION (accessible version)

By [On the Media](#)

1. Old images — from earlier conflicts and even video games — are often shared out of context. Conflicts bring out the fakes and photoshoppers.
2. If the video is very brief or stands alone — those are red flags. Seek out videos showing multiple angles. Confirm credibility with an outlet you trust.
3. Check out local time in Ukraine. Phony live streams may present a daytime scene in the evening. Usually, attacks occur after dark.
4. Google Translate is not so fluent in Ukrainian, and even official Ukrainian statements can get misconstrued. Seek out multiple credible translations before retweeting!
5. Check your source. You may be reading and retweeting established purveyors of hogwash (i.e. Russia Today or Sputnik). When in doubt, Google it.
6. Be alert to clues in the content, like groundless depictions of the Ukrainian government as perpetrators of genocide.
7. Other signs of Russian authorship: Spelling the capital as “Kiev,” rather than “Kyiv;” and whataboutism — highlighting violence elsewhere as a distraction.
8. Focus on known, credible news outlets with reporters on the ground. Seek out Ukrainian publications in English: *The Kyiv Independent* and *The New Voice of Ukraine*.
9. Be patient. Even the best satellite technology can never fully penetrate the fog of war.

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