

National Tracking Poll

Project: 190158
 N Size: 5825 Adults
 Margin of Error: ± 1%
 January 24-30, 2019

Topline Report

Question	Response	Frequency	Percentage
WNYC1	<i>How many children, if any, have you been the primary guardian for? Please consider all children you may have cared for, including biological, foster and adopted children.</i>		
	None	2083	36%
	One	885	15%
	Two	1325	23%
	Three	804	14%
	Four	357	6%
	Five or more	372	6%
WNYC2	<i>Among people with children (Based on WNYC1): Thinking about the children you are or previously were the primary guardian for, how did you have them? (N=3,743)</i>		
	Adoption	116	3%
	Biological birth without fertility treatments	3084	82%
	Biological birth with fertility treatments, including in vitro fertilization	195	5%
	Surrogacy	19	0%
	Fostering	41	1%
	Other (Please Specify)	287	8%
WNYC3	<i>Among people without children (Based on WNYC1): Do you want to have children someday, or not? (N=2,083)</i>		
	Yes	769	37%
	No	880	42%
	Don't know / No opinion	434	21%
WNYC4_1	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Finances (N=769)</i>		
	Very concerned	226	29%
	Somewhat concerned	277	36%
	Not that concerned	143	19%
	Not concerned at all	79	10%
	Don't know / No opinion	44	6%

Question	Response	Frequency	Percentage
WNYC4_2	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Lack of support from family or community (N=769)</i>		
	Very concerned	92	12%
	Somewhat concerned	122	16%
	Not that concerned	158	21%
	Not concerned at all	320	42%
	Don't know / No opinion	77	10%
WNYC4_3	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Biological concerns, including fertility (N=769)</i>		
	Very concerned	118	15%
	Somewhat concerned	205	27%
	Not that concerned	169	22%
	Not concerned at all	200	26%
	Don't know / No opinion	77	10%
WNYC4_4	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Lack of a partner (N=769)</i>		
	Very concerned	143	19%
	Somewhat concerned	136	18%
	Not that concerned	159	21%
	Not concerned at all	258	34%
	Don't know / No opinion	72	9%
WNYC4_5	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Giving up your current lifestyle (N=769)</i>		
	Very concerned	89	12%
	Somewhat concerned	188	24%
	Not that concerned	199	26%
	Not concerned at all	229	30%
	Don't know / No opinion	64	8%
WNYC5	<i>How much do you know about managing your personal finances?</i>		
	A lot	3052	52%
	Some	2183	37%
	Not much	381	7%
	Nothing at all	78	1%
	Don't know / No opinion	131	2%

Question	Response	Frequency	Percentage
WNYC6_1	<i>Please state whether you currently do the following: Check my financial accounts for fraud or unusual activity</i>		
	Yes	4673	80%
	No	837	14%
	Don't know / No opinion	315	5%
WNYC6_2	<i>Please state whether you currently do the following: Save for a vacation</i>		
	Yes	3069	53%
	No	2384	41%
	Don't know / No opinion	372	6%
WNYC6_3	<i>Please state whether you currently do the following: Save for a home</i>		
	Yes	1722	30%
	No	3485	60%
	Don't know / No opinion	618	11%
WNYC6_4	<i>Please state whether you currently do the following: Save for my child or children's education</i>		
	Yes	1606	28%
	No	3294	57%
	Don't know / No opinion	925	16%
WNYC6_5	<i>Please state whether you currently do the following: Save throughout the year for holiday shopping</i>		
	Yes	2718	47%
	No	2738	47%
	Don't know / No opinion	369	6%
WNYC6_6	<i>Please state whether you currently do the following: Set savings goals</i>		
	Yes	3640	62%
	No	1811	31%
	Don't know / No opinion	374	6%
WNYC6_7	<i>Please state whether you currently do the following: Check my credit score / credit report regularly</i>		
	Yes	3597	62%
	No	1878	32%
	Don't know / No opinion	350	6%
WNYC6_8	<i>Please state whether you currently do the following: Contribute to, or maintain, an emergency fund</i>		
	Yes	3199	55%
	No	2199	38%
	Don't know / No opinion	427	7%

Question	Response	Frequency	Percentage
WNYC6_9	<i>Please state whether you currently do the following: Contribute to charitable causes</i>		
	Yes	3567	61%
	No	1846	32%
	Don't know / No opinion	412	7%
WNYC6_10	<i>Please state whether you currently do the following: Compare spending / savings trade-offs before making a purchase</i>		
	Yes	3912	67%
	No	1405	24%
	Don't know / No opinion	509	9%
WNYC6_11	<i>Please state whether you currently do the following: Ensure my investments are diversified</i>		
	Yes	2538	44%
	No	2181	37%
	Don't know / No opinion	1107	19%
WNYC6_12	<i>Please state whether you currently do the following: Follow a monthly budget</i>		
	Yes	3630	62%
	No	1858	32%
	Don't know / No opinion	337	6%
WNYC6_13	<i>Please state whether you currently do the following: Pay all my bills on time</i>		
	Yes	4881	84%
	No	708	12%
	Don't know / No opinion	236	4%
WNYC6_14	<i>Please state whether you currently do the following: Do my taxes</i>		
	Yes	4116	71%
	No	1405	24%
	Don't know / No opinion	304	5%
WNYC6_15	<i>Please state whether you currently do the following: Have a credit card</i>		
	Yes	4286	74%
	No	1317	23%
	Don't know / No opinion	222	4%
WNYC6_16	<i>Please state whether you currently do the following: Save for healthcare costs</i>		
	Yes	2546	44%
	No	2796	48%
	Don't know / No opinion	483	8%

Question	Response	Frequency	Percentage
WNYC7	<i>On average, what percentage of your household's income do you save every year for retirement?</i>		
	1% to 10%	1580	27%
	11% to 20%	1028	18%
	More than 20%	431	7%
	I don't currently save for retirement	2184	37%
	Don't know / No opinion	603	10%
WNYC8	<i>Generally speaking, do you feel you are saving enough or have saved enough money to live a comfortable life during retirement?</i>		
	Yes, saving enough / have saved enough	1655	28%
	No, not saving enough / have not saved enough	3423	59%
	Don't know / No opinion	748	13%
WNYC9	<i>At what age do you think you will be able to retire?</i>		
	35-45 years old	83	1%
	46-55 years old	270	5%
	56-65 years old	1701	29%
	66-75 years old	1983	34%
	76-85 years old	423	7%
	Older than 85 years old	155	3%
	Never	471	8%
	Don't know / No opinion	740	13%
WNYC10	<i>How would you describe the amount of personal debt you have?</i>		
	Under \$5,000	1152	20%
	\$5,000 to less than \$10,000	821	14%
	\$10,000 to less than \$20,000	679	12%
	\$20,000 to less than \$30,000	429	7%
	\$30,000 to less than \$40,000	230	4%
	\$40,000 to less than \$50,000	212	4%
	\$50,000 or more	811	14%
	No debt at all	1150	20%
	Don't know / No opinion	341	6%
WNYC11	<i>What is the largest source of your personal debt? (N=4,334)</i>		
	Car loan	544	13%
	Credit cards	1014	23%
	School loans	651	15%
	Mortgage	1079	25%
	Home equity loan	168	4%
	Medical bills	419	10%
	Other	349	8%
	Don't know / No opinion	111	3%

Question	Response	Frequency	Percentage
WNYC12	<i>What is your credit score?</i>		
	Less than 500	362	6%
	500 – 599	775	13%
	600 – 699	1197	21%
	700 or higher	2283	39%
	I have never checked my credit score	282	5%
	I have checked my credit score but don't remember it	365	6%
	Don't know / No opinion	560	10%
WNYC13_1	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Anxious</i>		
	A lot	742	13%
	Some	1649	28%
	Not that much	1509	26%
	Not at all	1285	22%
	Don't know / No opinion	639	11%
WNYC13_2	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? In control</i>		
	A lot	1045	18%
	Some	2253	39%
	Not that much	1588	27%
	Not at all	669	11%
	Don't know / No opinion	270	5%
WNYC13_3	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Depressed</i>		
	A lot	621	11%
	Some	1185	20%
	Not that much	1285	22%
	Not at all	1789	31%
	Don't know / No opinion	946	16%
WNYC13_4	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Excited</i>		
	A lot	577	10%
	Some	1322	23%
	Not that much	1775	30%
	Not at all	1484	25%
	Don't know / No opinion	667	11%

Question	Response	Frequency	Percentage
WNYC13_5	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Confident</i>		
	A lot	923	16%
	Some	2048	35%
	Not that much	1680	29%
	Not at all	823	14%
	Don't know / No opinion	350	6%
WNYC13_6	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Shame</i>		
	A lot	486	8%
	Some	887	15%
	Not that much	1107	19%
	Not at all	2106	36%
	Don't know / No opinion	1239	21%
WNYC13_7	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Optimistic</i>		
	A lot	929	16%
	Some	2123	36%
	Not that much	1636	28%
	Not at all	757	13%
	Don't know / No opinion	379	7%
WNYC13_8	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Pessimistic</i>		
	A lot	482	8%
	Some	1153	20%
	Not that much	1586	27%
	Not at all	1585	27%
	Don't know / No opinion	1019	17%
WNYC15_1	<i>To what extent do you agree or disagree with the following statements? Before telling my friends and family about my sexual orientation, I was able to rely financially on them.</i>		
	Strongly agree	1149	20%
	Somewhat agree	441	8%
	Somewhat disagree	299	5%
	Strongly disagree	1234	21%
	Don't know / No opinion	2703	46%

Question	Response	Frequency	Percentage
WNYC15_2	<i>To what extent do you agree or disagree with the following statements? After telling my friends and family about my sexual orientation, I was no longer able to rely financially on them.</i>		
	Strongly agree	756	13%
	Somewhat agree	131	2%
	Somewhat disagree	223	4%
	Strongly disagree	1950	33%
	Don't know / No opinion	2764	47%
WNYC15_3	<i>To what extent do you agree or disagree with the following statements? Before telling my friends and family about my gender identity, I was able to rely financially on them.</i>		
	Strongly agree	1168	20%
	Somewhat agree	446	8%
	Somewhat disagree	293	5%
	Strongly disagree	1169	20%
	Don't know / No opinion	2749	47%
WNYC15_4	<i>To what extent do you agree or disagree with the following statements? After telling my friends and family about my gender identity, I was no longer able to rely financially on them.</i>		
	Strongly agree	785	13%
	Somewhat agree	136	2%
	Somewhat disagree	224	4%
	Strongly disagree	1857	32%
	Don't know / No opinion	2824	48%
WNYC15_5	<i>To what extent do you agree or disagree with the following statements? My sexual orientation or gender identity has had an impact on my personal finances.</i>		
	Strongly agree	605	10%
	Somewhat agree	237	4%
	Somewhat disagree	276	5%
	Strongly disagree	2511	43%
	Don't know / No opinion	2197	38%
WNYC15_6	<i>To what extent do you agree or disagree with the following statements? I have faced financial challenges based on my sexual orientation or gender identity</i>		
	Strongly agree	528	9%
	Somewhat agree	239	4%
	Somewhat disagree	240	4%
	Strongly disagree	2649	45%
	Don't know / No opinion	2169	37%

Question	Response	Frequency	Percentage
WNYC15_7	<i>To what extent do you agree or disagree with the following statements? I have good spending habits</i>		
	Strongly agree	1200	21%
	Somewhat agree	2425	42%
	Somewhat disagree	1291	22%
	Strongly disagree	437	8%
	Don't know / No opinion	472	8%
WNYC16	<i>Which of the following is your top financial priority?</i>		
	Reducing or paying off my personal debt	1457	25%
	Saving for retirement	907	16%
	Saving for a vacation	169	3%
	Saving for a big purchase, like a home	351	6%
	Saving for a big event, like a wedding	65	1%
	Contributing to, or maintaining, an emergency fund	252	4%
	Paying all my bills on time	1690	29%
	Improving my credit score	318	5%
	Saving for a medical procedure	35	1%
	Other	269	5%
	Don't know / No opinion	313	5%
WNYC17	<i>Which of the following is your top financial concern?</i>		
	Loss of my or my spouse/partner's job	343	6%
	Inflation	344	6%
	Existing debt	1481	25%
	Lack of job opportunities	348	6%
	Lack of financial knowledge	167	3%
	Low interest rates impacting savings growth	202	3%
	Lack of Social Security or pension survivor benefits	522	9%
	Lack of employment protection	175	3%
	Legislation negatively affecting my financial rights	341	6%
	Loss of health care benefits	514	9%
	Financially supporting a family member, friend or dependent	451	8%
	Other	298	5%
	Don't know / No opinion	638	11%
WNYC18	<i>Thinking about your household finances, do you think you will eventually do better, worse, or about the same as your parents have done?</i>		
	Much Better	1409	24%
	Somewhat better	1692	29%
	About the same	1411	24%
	Somewhat worse	695	12%
	Much worse	318	5%
	Don't know / No opinion	300	5%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	5825	100%
xdemGender	Gender: Male	2736	47%
	Gender: Female	3089	53%
	N	5825	
age5	Age: 18-29	889	15%
	Age: 30-44	1285	22%
	Age: 45-54	1165	20%
	Age: 55-64	1033	18%
	Age: 65+	1453	25%
	N	5825	
demAgeGeneration	Generation Z: 18-21	292	5%
	Millennial: Age 22-37	1316	23%
	Generation X: Age 38-53	1619	28%
	Boomers: Age 54-72	2228	38%
	N	5456	
xpid3	PID: Dem (no lean)	1840	32%
	PID: Ind (no lean)	1999	34%
	PID: Rep (no lean)	1987	34%
	N	5825	
xpidGender	PID/Gender: Dem Men	761	13%
	PID/Gender: Dem Women	1078	19%
	PID/Gender: Ind Men	982	17%
	PID/Gender: Ind Women	1017	17%
	PID/Gender: Rep Men	993	17%
	PID/Gender: Rep Women	994	17%
	N	5825	
xdemIdeo3	Ideo: Liberal (1-3)	1663	29%
	Ideo: Moderate (4)	1190	20%
	Ideo: Conservative (5-7)	2249	39%
	N	5102	
xeduc3	Educ: < College	3590	62%
	Educ: Bachelors degree	1431	25%
	Educ: Post-grad	804	14%
	N	5825	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	2976	51%
	Income: 50k-100k	1866	32%
	Income: 100k+	984	17%
	N	5825	
xdemWhite	Ethnicity: White	4770	82%
xdemHispBin	Ethnicity: Hispanic	514	9%
demBlackBin	Ethnicity: Afr. Am.	714	12%
demRaceOther	Ethnicity: Other	341	6%
xrelNet	Relig: Protestant	1528	26%
	Relig: Roman Catholic	1158	20%
	Relig: Something Else	500	9%
	N	3187	
xreligion1	Relig: Jewish	128	2%
xreligion2	Relig: Evangelical	2209	38%
	Relig: Non-Evang. Catholics	978	17%
	N	3187	
xreligion3	Relig: All Christian	3187	55%
	Relig: All Non-Christian	768	13%
	N	3955	
xdemUsr	Community: Urban	1255	22%
	Community: Suburban	2861	49%
	Community: Rural	1710	29%
	N	5825	
xdemEmploy	Employ: Private Sector	1813	31%
	Employ: Government	235	4%
	Employ: Self-Employed	380	7%
	Employ: Homemaker	404	7%
	Employ: Student	294	5%
	Employ: Retired	1111	19%
	Employ: Unemployed	395	7%
	Employ: Other	828	14%
	N	5458	
xdemMilHH1	Military HH: Yes	1133	19%
	Military HH: No	4693	81%
	N	5825	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	2103	36%
	RD/WT: Wrong Track	3722	64%
	N	5825	
Trump_Approve	Trump Job Approve	2559	44%
	Trump Job Disapprove	3029	52%
	N	5588	
Trump_Approve2	Trump Job Strongly Approve	1331	23%
	Trump Job Somewhat Approve	1228	21%
	Trump Job Somewhat Disapprove	716	12%
	Trump Job Strongly Disapprove	2313	40%
	N	5588	
xnr3	#1 Issue: Economy	1718	30%
	#1 Issue: Security	1327	23%
	#1 Issue: Health Care	864	15%
	#1 Issue: Medicare / Social Security	799	14%
	#1 Issue: Women's Issues	260	4%
	#1 Issue: Education	357	6%
	#1 Issue: Energy	232	4%
	#1 Issue: Other	268	5%
	N	5825	
xsubVote18O	2018 House Vote: Democrat	2040	35%
	2018 House Vote: Republican	2100	36%
	2018 House Vote: Someone else	293	5%
	2018 House Vote: Didnt Vote	1387	24%
	N	5820	
xsubVote16O	2016 Vote: Hillary Clinton	1756	30%
	2016 Vote: Donald Trump	2088	36%
	2016 Vote: Someone else	534	9%
	2016 Vote: Didnt Vote	1424	24%
	N	5803	
xsubVote14O	Voted in 2014: Yes	3982	68%
	Voted in 2014: No	1843	32%
	N	5825	
xsubVote12O	2012 Vote: Barack Obama	2272	39%
	2012 Vote: Mitt Romney	1617	28%
	2012 Vote: Other	307	5%
	2012 Vote: Didn't Vote	1622	28%
	N	5819	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	1060	18%
	4-Region: Midwest	1349	23%
	4-Region: South	2179	37%
	4-Region: West	1238	21%
	N	5825	
poll	190148	1950	33%
	190153	1942	33%
	190158	1933	33%
	N	5825	

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