

## National Tracking Poll

Project: 190158  
 N Size: 778 Adults  
 Margin of Error: ± 4%  
 January 24-30, 2019

### Topline Report

Question	Response	Frequency	Percentage
WNYC1	<i>How many children, if any, have you been the primary guardian for? Please consider all children you may have cared for, including biological, foster and adopted children.</i>		
	None	440	57%
	One	120	15%
	Two	107	14%
	Three	49	6%
	Four	21	3%
	Five or more	42	5%
WNYC2	<i>Among people with children (Based on WNYC1): Thinking about the children you are or previously were the primary guardian for, how did you have them? (N=337)</i>		
	Adoption	16	5%
	Biological birth without fertility treatments	215	64%
	Biological birth with fertility treatments, including in vitro fertilization	28	8%
	Surrogacy	5	2%
	Fostering	18	5%
	Other (Please Specify)	55	16%
WNYC3	<i>Among people without children (Based on WNYC1): Do you want to have children someday, or not? (N=440)</i>		
	Yes	179	41%
	No	170	39%
	Don't know / No opinion	91	21%
WNYC4_1	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Finances (N=179)</i>		
	Very concerned	58	32%
	Somewhat concerned	67	38%
	Not that concerned	28	16%
	Not concerned at all	11	6%
	Don't know / No opinion	15	8%

Question	Response	Frequency	Percentage
WNYC4_2	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Lack of support from family or community (N=179)</i>		
	Very concerned	38	21%
	Somewhat concerned	26	15%
	Not that concerned	41	23%
	Not concerned at all	58	32%
	Don't know / No opinion	17	9%
WNYC4_3	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Biological concerns, including fertility (N=179)</i>		
	Very concerned	40	22%
	Somewhat concerned	38	21%
	Not that concerned	38	21%
	Not concerned at all	35	19%
	Don't know / No opinion	27	15%
WNYC4_4	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Lack of a partner (N=179)</i>		
	Very concerned	39	22%
	Somewhat concerned	47	26%
	Not that concerned	31	17%
	Not concerned at all	38	21%
	Don't know / No opinion	25	14%
WNYC4_5	<i>Among people without children interested in having them someday (Based on WNYC3): To what extent do the following concern you when thinking about having children in the future? Giving up your current lifestyle (N=179)</i>		
	Very concerned	29	16%
	Somewhat concerned	42	23%
	Not that concerned	52	29%
	Not concerned at all	42	23%
	Don't know / No opinion	15	8%
WNYC5	<i>How much do you know about managing your personal finances?</i>		
	A lot	313	40%
	Some	285	37%
	Not much	98	13%
	Nothing at all	28	4%
	Don't know / No opinion	54	7%

Question	Response	Frequency	Percentage
WNYC6_1	<i>Please state whether you currently do the following: Check my financial accounts for fraud or unusual activity</i>		
	Yes	551	71%
	No	144	19%
	Don't know / No opinion	83	11%
WNYC6_2	<i>Please state whether you currently do the following: Save for a vacation</i>		
	Yes	341	44%
	No	341	44%
	Don't know / No opinion	96	12%
WNYC6_3	<i>Please state whether you currently do the following: Save for a home</i>		
	Yes	251	32%
	No	414	53%
	Don't know / No opinion	113	15%
WNYC6_4	<i>Please state whether you currently do the following: Save for my child or children's education</i>		
	Yes	180	23%
	No	404	52%
	Don't know / No opinion	194	25%
WNYC6_5	<i>Please state whether you currently do the following: Save throughout the year for holiday shopping</i>		
	Yes	330	42%
	No	351	45%
	Don't know / No opinion	97	12%
WNYC6_6	<i>Please state whether you currently do the following: Set savings goals</i>		
	Yes	459	59%
	No	225	29%
	Don't know / No opinion	94	12%
WNYC6_7	<i>Please state whether you currently do the following: Check my credit score / credit report regularly</i>		
	Yes	431	55%
	No	255	33%
	Don't know / No opinion	92	12%
WNYC6_8	<i>Please state whether you currently do the following: Contribute to, or maintain, an emergency fund</i>		
	Yes	377	49%
	No	309	40%
	Don't know / No opinion	92	12%

Question	Response	Frequency	Percentage
WNYC6_9	<i>Please state whether you currently do the following: Contribute to charitable causes</i>		
	Yes	408	52%
	No	269	35%
	Don't know / No opinion	101	13%
WNYC6_10	<i>Please state whether you currently do the following: Compare spending / savings trade-offs before making a purchase</i>		
	Yes	447	57%
	No	215	28%
	Don't know / No opinion	116	15%
WNYC6_11	<i>Please state whether you currently do the following: Ensure my investments are diversified</i>		
	Yes	233	30%
	No	329	42%
	Don't know / No opinion	216	28%
WNYC6_12	<i>Please state whether you currently do the following: Follow a monthly budget</i>		
	Yes	444	57%
	No	249	32%
	Don't know / No opinion	84	11%
WNYC6_13	<i>Please state whether you currently do the following: Pay all my bills on time</i>		
	Yes	581	75%
	No	108	14%
	Don't know / No opinion	88	11%
WNYC6_14	<i>Please state whether you currently do the following: Do my taxes</i>		
	Yes	518	67%
	No	175	23%
	Don't know / No opinion	85	11%
WNYC6_15	<i>Please state whether you currently do the following: Have a credit card</i>		
	Yes	449	58%
	No	259	33%
	Don't know / No opinion	69	9%
WNYC6_16	<i>Please state whether you currently do the following: Save for healthcare costs</i>		
	Yes	290	37%
	No	366	47%
	Don't know / No opinion	122	16%

Question	Response	Frequency	Percentage
WNYC7	<i>On average, what percentage of your household's income do you save every year for retirement?</i>		
	1% to 10%	173	22%
	11% to 20%	112	14%
	More than 20%	73	9%
	I don't currently save for retirement	311	40%
	Don't know / No opinion	109	14%
WNYC8	<i>Generally speaking, do you feel you are saving enough or have saved enough money to live a comfortable life during retirement?</i>		
	Yes, saving enough / have saved enough	156	20%
	No, not saving enough / have not saved enough	474	61%
	Don't know / No opinion	147	19%
WNYC9	<i>At what age do you think you will be able to retire?</i>		
	35-45 years old	22	3%
	46-55 years old	30	4%
	56-65 years old	171	22%
	66-75 years old	211	27%
	76-85 years old	80	10%
	Older than 85 years old	39	5%
	Never	87	11%
	Don't know / No opinion	138	18%
WNYC10	<i>How would you describe the amount of personal debt you have?</i>		
	Under \$5,000	164	21%
	\$5,000 to less than \$10,000	118	15%
	\$10,000 to less than \$20,000	99	13%
	\$20,000 to less than \$30,000	42	5%
	\$30,000 to less than \$40,000	36	5%
	\$40,000 to less than \$50,000	24	3%
	\$50,000 or more	63	8%
	No debt at all	165	21%
	Don't know / No opinion	66	9%
WNYC11	<i>What is the largest source of your personal debt? (N=547)</i>		
	Car loan	67	12%
	Credit cards	112	20%
	School loans	128	23%
	Mortgage	70	13%
	Home equity loan	16	3%
	Medical bills	66	12%
	Other	62	11%
	Don't know / No opinion	27	5%

Question	Response	Frequency	Percentage
WNYC12	<i>What is your credit score?</i>		
	Less than 500	87	11%
	500 – 599	131	17%
	600 – 699	149	19%
	700 or higher	183	24%
	I have never checked my credit score	71	9%
	I have checked my credit score but don't remember it	50	6%
	Don't know / No opinion	106	14%
WNYC13_1	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Anxious</i>		
	A lot	159	21%
	Some	242	31%
	Not that much	166	21%
	Not at all	130	17%
	Don't know / No opinion	80	10%
WNYC13_2	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? In control</i>		
	A lot	134	17%
	Some	246	32%
	Not that much	195	25%
	Not at all	124	16%
	Don't know / No opinion	79	10%
WNYC13_3	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Depressed</i>		
	A lot	146	19%
	Some	176	23%
	Not that much	149	19%
	Not at all	201	26%
	Don't know / No opinion	105	14%
WNYC13_4	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Excited</i>		
	A lot	82	11%
	Some	148	19%
	Not that much	208	27%
	Not at all	218	28%
	Don't know / No opinion	121	16%

Question	Response	Frequency	Percentage
WNYC13_5	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Confident</i>		
	A lot	114	15%
	Some	203	26%
	Not that much	222	29%
	Not at all	151	19%
	Don't know / No opinion	86	11%
WNYC13_6	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Shame</i>		
	A lot	104	13%
	Some	129	17%
	Not that much	173	22%
	Not at all	240	31%
	Don't know / No opinion	131	17%
WNYC13_7	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Optimistic</i>		
	A lot	126	16%
	Some	211	27%
	Not that much	209	27%
	Not at all	146	19%
	Don't know / No opinion	86	11%
WNYC13_8	<i>Generally speaking, when you think of your personal finances, to what extent do you feel the following emotions? Pessimistic</i>		
	A lot	98	13%
	Some	172	22%
	Not that much	184	24%
	Not at all	184	24%
	Don't know / No opinion	140	18%
WNYC15_1	<i>To what extent do you agree or disagree with the following statements? Before telling my friends and family about my sexual orientation, I was able to rely financially on them.</i>		
	Strongly agree	178	23%
	Somewhat agree	126	16%
	Somewhat disagree	68	9%
	Strongly disagree	154	20%
	Don't know / No opinion	253	33%

Question	Response	Frequency	Percentage
WNYC15_2	<i>To what extent do you agree or disagree with the following statements? After telling my friends and family about my sexual orientation, I was no longer able to rely financially on them.</i>		
	Strongly agree	96	12%
	Somewhat agree	71	9%
	Somewhat disagree	64	8%
	Strongly disagree	280	36%
	Don't know / No opinion	265	34%
WNYC15_3	<i>To what extent do you agree or disagree with the following statements? Before telling my friends and family about my gender identity, I was able to rely financially on them.</i>		
	Strongly agree	176	23%
	Somewhat agree	95	12%
	Somewhat disagree	84	11%
	Strongly disagree	131	17%
	Don't know / No opinion	292	38%
WNYC15_4	<i>To what extent do you agree or disagree with the following statements? After telling my friends and family about my gender identity, I was no longer able to rely financially on them.</i>		
	Strongly agree	103	13%
	Somewhat agree	57	7%
	Somewhat disagree	67	9%
	Strongly disagree	267	34%
	Don't know / No opinion	284	36%
WNYC15_5	<i>To what extent do you agree or disagree with the following statements? My sexual orientation or gender identity has had an impact on my personal finances.</i>		
	Strongly agree	96	12%
	Somewhat agree	104	13%
	Somewhat disagree	85	11%
	Strongly disagree	277	36%
	Don't know / No opinion	216	28%
WNYC15_6	<i>To what extent do you agree or disagree with the following statements? I have faced financial challenges based on my sexual orientation or gender identity</i>		
	Strongly agree	101	13%
	Somewhat agree	94	12%
	Somewhat disagree	81	10%
	Strongly disagree	275	35%
	Don't know / No opinion	226	29%



Question	Response	Frequency	Percentage
WNYC15_7	<i>To what extent do you agree or disagree with the following statements? I have good spending habits</i>		
	Strongly agree	171	22%
	Somewhat agree	264	34%
	Somewhat disagree	162	21%
	Strongly disagree	87	11%
	Don't know / No opinion	93	12%
WNYC16	<i>Which of the following is your top financial priority?</i>		
	Reducing or paying off my personal debt	131	17%
	Saving for retirement	84	11%
	Saving for a vacation	35	5%
	Saving for a big purchase, like a home	74	9%
	Saving for a big event, like a wedding	11	1%
	Contributing to, or maintaining, an emergency fund	55	7%
	Paying all my bills on time	214	27%
	Improving my credit score	54	7%
	Saving for a medical procedure	17	2%
	Other	35	5%
	Don't know / No opinion	69	9%
WNYC17	<i>Which of the following is your top financial concern?</i>		
	Loss of my or my spouse/partner's job	49	6%
	Inflation	29	4%
	Existing debt	151	19%
	Lack of job opportunities	90	12%
	Lack of financial knowledge	30	4%
	Low interest rates impacting savings growth	29	4%
	Lack of Social Security or pension survivor benefits	65	8%
	Lack of employment protection	34	4%
	Legislation negatively affecting my financial rights	27	4%
	Loss of health care benefits	57	7%
	Financially supporting a family member, friend or dependent	55	7%
	Other	57	7%
	Don't know / No opinion	105	13%
WNYC18	<i>Thinking about your household finances, do you think you will eventually do better, worse, or about the same as your parents have done?</i>		
	Much Better	163	21%
	Somewhat better	179	23%
	About the same	161	21%
	Somewhat worse	112	14%
	Much worse	62	8%
	Don't know / No opinion	100	13%

Question	Response	Frequency	Percentage
WNYC19	<i>Do you consider yourself to be:</i>		
	Heterosexual or straight	32	4%
	Gay	134	17%
	Lesbian	77	10%
	Bisexual	284	36%
	Queer	26	3%
	Asexual	63	8%
	Something else (Please Specify)	162	21%
WNYC20	<i>Do you consider yourself to be transgender, gender queer, or gender non-conforming, or not?</i>		
	Yes	121	16%
	No	656	84%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	778	100%
xdemGender	Gender: Male	354	46%
	Gender: Female	424	54%
	N	778	
age5	Age: 18-29	291	37%
	Age: 30-44	197	25%
	Age: 45-54	117	15%
	Age: 55-64	89	11%
	Age: 65+	83	11%
	N	778	
demAgeGeneration	Generation Z: 18-21	130	17%
	Millennial: Age 22-37	267	34%
	Generation X: Age 38-53	189	24%
	Boomers: Age 54-72	175	22%
	N	761	
xpid3	PID: Dem (no lean)	326	42%
	PID: Ind (no lean)	327	42%
	PID: Rep (no lean)	125	16%
	N	778	
xpidGender	PID/Gender: Dem Men	154	20%
	PID/Gender: Dem Women	172	22%
	PID/Gender: Ind Men	134	17%
	PID/Gender: Ind Women	192	25%
	PID/Gender: Rep Men	66	8%
	PID/Gender: Rep Women	59	8%
	N	778	
xdemIdeo3	Ideo: Liberal (1-3)	410	53%
	Ideo: Moderate (4)	120	15%
	Ideo: Conservative (5-7)	124	16%
	N	654	
xeduc3	Educ: < College	563	72%
	Educ: Bachelors degree	130	17%
	Educ: Post-grad	84	11%
	N	778	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	510	66%
	Income: 50k-100k	187	24%
	Income: 100k+	80	10%
	N	778	
xdemWhite	Ethnicity: White	570	73%
xdemHispBin	Ethnicity: Hispanic	125	16%
demBlackBin	Ethnicity: Afr. Am.	123	16%
demRaceOther	Ethnicity: Other	84	11%
xrelNet	Relig: Protestant	88	11%
	Relig: Roman Catholic	111	14%
	Relig: Something Else	116	15%
	N	314	
xreligion1	Relig: Jewish	17	2%
xreligion2	Relig: Evangelical	242	31%
	Relig: Non-Evang. Catholics	72	9%
	N	314	
xreligion3	Relig: All Christian	314	40%
	Relig: All Non-Christian	76	10%
	N	391	
xdemUsr	Community: Urban	228	29%
	Community: Suburban	325	42%
	Community: Rural	224	29%
	N	778	
xdemEmploy	Employ: Private Sector	211	27%
	Employ: Government	44	6%
	Employ: Self-Employed	47	6%
	Employ: Homemaker	56	7%
	Employ: Student	70	9%
	Employ: Retired	91	12%
	Employ: Unemployed	92	12%
	Employ: Other	102	13%
	N	713	
xdemMilHH1	Military HH: Yes	121	16%
	Military HH: No	657	84%
	N	778	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	160	21%
	RD/WT: Wrong Track	617	79%
	N	778	
Trump_Approve	Trump Job Approve	179	23%
	Trump Job Disapprove	550	71%
	N	728	
Trump_Approve2	Trump Job Strongly Approve	84	11%
	Trump Job Somewhat Approve	95	12%
	Trump Job Somewhat Disapprove	87	11%
	Trump Job Strongly Disapprove	463	60%
	N	728	
xnr3	#1 Issue: Economy	208	27%
	#1 Issue: Security	98	13%
	#1 Issue: Health Care	128	16%
	#1 Issue: Medicare / Social Security	77	10%
	#1 Issue: Women's Issues	83	11%
	#1 Issue: Education	62	8%
	#1 Issue: Energy	57	7%
	#1 Issue: Other	64	8%
	N	778	
xsubVote18O	2018 House Vote: Democrat	346	44%
	2018 House Vote: Republican	119	15%
	2018 House Vote: Someone else	50	6%
	2018 House Vote: Didnt Vote	261	34%
	N	776	
xsubVote16O	2016 Vote: Hillary Clinton	311	40%
	2016 Vote: Donald Trump	102	13%
	2016 Vote: Someone else	73	9%
	2016 Vote: Didnt Vote	290	37%
	N	776	
xsubVote14O	Voted in 2014: Yes	422	54%
	Voted in 2014: No	356	46%
	N	778	
xsubVote12O	2012 Vote: Barack Obama	325	42%
	2012 Vote: Mitt Romney	68	9%
	2012 Vote: Other	35	5%
	2012 Vote: Didn't Vote	347	45%
	N	776	

Continued on next page

**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xreg4	4-Region: Northeast	118	15%
	4-Region: Midwest	168	22%
	4-Region: South	287	37%
	4-Region: West	205	26%
	N	778	
poll	190148	273	35%
	190153	261	34%
	190158	244	31%
	N	778	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



**MORNING CONSULT**