

Meeting Minutes – September NY Public Radio Community Advisory Board Meeting



Meeting Information

Objective: September CAB Meeting & Guest Speaker Minutes

Date: 09/8/2015 **Location:** The Greene Space
44 Charlton Street
New York, New York 10013
www.thegreenspace.org

Time: 6:37PM **Adjournment:** 8:24 PM

Invited Guest Speaker: Laura Walker
President & CEO
New York Public Radio

Attendees: 3 Members of NYPR, 10 Members of the Public and the following CAB Members:

Anita Aboulafia	X
Catherine Arcure	
John Bacon	X
Chad Bascombe	X
Gary Brocks	
Raessa Cartagena	X
Carole Chervin	

Judith Cholst	
Grace Clarke	X
Lue Ann Eldar Chair	X
Barbara Gerolimos Secretary	X
Andrew S. Greene	
Sue Hornik	
Merwin Kinkade Vice Chair	X
Stephanie LaFroscia	X
Shannon McMahon NYPR	X

Carmina Lu	X
Ellen Polaner NYPR Trustee Liaison	X
Steven Rapkin	X
Theodore Schweitzer	
David N. Szytk	
Helen van der Voort	
Nancy Walcott	X
Adam Wasserman Vice Chair	X
Brenda Williams-Butts NYPR	X

		Presenter	Time Allotted
1	Approval of Agenda/Approval of Minutes from 6/22/15	Eldar & CAB	5 minutes
2	Presentation by Laura Walker, NYPR President & CEO (Introduction by Brenda Williams-Butts, NYPR Sr. Director of Community Engagement & Audience Development)	Walker	45 minutes
3	Open Public Comment	Members of Public	15 minutes
4	Discussion of Ways CAB Members Can Participate	Eldar & CAB	15 minutes
5	Discussion of Upcoming Meeting Schedule	Eldar	30 minutes

Discussion Highlights

- 1 Lue Ann Eldar acknowledged recently-elected 2015 CAB members, members of public, and Ellen Polaner, NYPR Board of Trustee liaison. Eldar and CAB members also recognized Steven Rapkin, past Chair of NYPR CAB, for his exemplary service as 2014 chair and 2012 & 2013 vice chair. The Agenda was approved and the Minutes were approved as corrected online by Lue Ann Eldar.

NYPR's Brenda Williams-Butts and Shannon McMahon, NYPR Community Engagement Ambassador were introduced. Williams-Butts presented her department goals to strengthen connections with the community and to make NYPR more accessible to under- and un-served communities as well as to develop meaningful community partnerships.
- 2 Laura Walker welcomed members of the public and the CAB, and thanked Steve Rapkin for his outstanding leadership as Chair in 2014-15. In her presentation, she summarized NYPR's 90-year history and presented NYPR priorities and new/expanded programming plans for 2015-2016, emphasizing NY-centric voices and Mobile, Audio and Digital (MAD) platforms. Public response to Walker's presentation was very positive. Public comments included concerns and/or suggestions regarding 1) conflict-of-interest compliance for Board of Trustee members; 2) meeting deadlines for AM signal strength improvement, 3) creating more "appreciative" listener messages versus "demanding" listener messages like "keep listening;" 4) coverage on ethnic diversity and affordable housing; and 5) expanding WQXR's First Hearing program to include a broader range of musical selections.
- 3 Additional public comments included a request for more voices of color being reflected in programming, specifically voices from people living in Chinatown/Korea Town, and from those with other backgrounds of color and a request to cover homelessness and gentrification from the perspective of residents being displaced by neighborhood changes.
- 4 Lue Ann Eldar presented four ways (Planning, Parliamentary, Presentation and Platforms) in which CAB members could participate. She also asked that members begin thinking of chronicling their listening habits and to communicate via e-mail in preparation for upcoming CAB meetings. Brenda Williams Butts was also engaged in the discussion and agreed to send CAB members schedules for new/ongoing programming. CAB members agreed to provide feedback on programming and to assist in the WQXR Instrument Drive in March 2016.

The CAB discussed and confirmed upcoming meetings that will be held at the Hispanic Federation's Las Americas Conference Center during Hispanic Heritage Month on October 19th and on November 16th at New Visions for Public Schools for a conversation with John Keefe, Senior Editor of the Data News Team. CAB members spoke about future Queens and New Jersey meetings and reviewed last year's Brooklyn and Bronx gatherings for comparison.
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ACTION ITEMS

		Responsible	Due Date
1	Bring back public concerns re "just keep listening" tag line to appropriate department and request for expansion of music selections to WQXR	Walker	
2	Send WNYC new programming schedule to CAB members on an ongoing monthly	Williams-Butts	9/15/15 (1 st month)
3	Provide feedback on programming and public feedback to Brenda Williams Butts monthly	CAB	Ongoing monthly
4	Identify Speaker for Oct 19 th meeting at Las Americas Center-55 Exchange Place	Cartagena, Eldar, Williams-Butts	10/01/15
5	Explore meeting space for Queens meetings	Eldar & LaFroscia	10/19/15

Other Notes & Information

Update on proposed Rules of Engagement for Public Comment developed in 2014-15 requested, incl. Carmina Lu idea follow-up
 For complete minutes, please review September CAB Meeting [recording](http://www.wnyc.org/outreach/cab/minutes/September2015/) at <http://www.wnyc.org/outreach/cab/minutes/September2015/>
 Special thanks to NYPR's Shannon McMahon for station tour and Greene Space staff for meeting support and 2015 CAB Member Grace Clarke for Vertex42 minutes template: <http://www.vertex42.com/WordTemplates/meeting-minutes.html>